

REPORT

# SUMMER PLACEMENT

2018-20

IIM LUCKNOW's

Post Graduate Programme in Sustainable Management



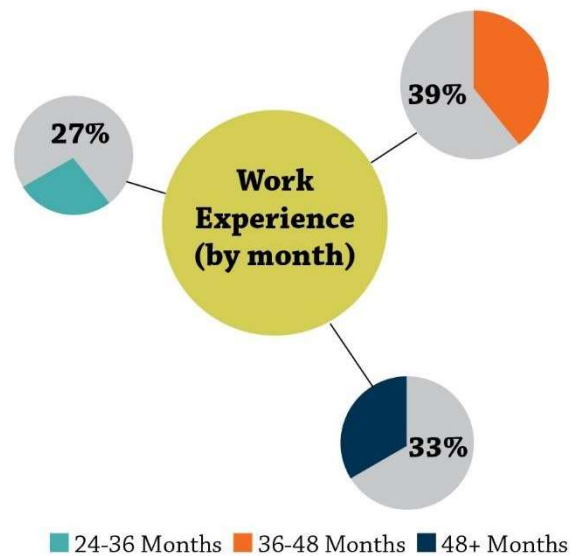
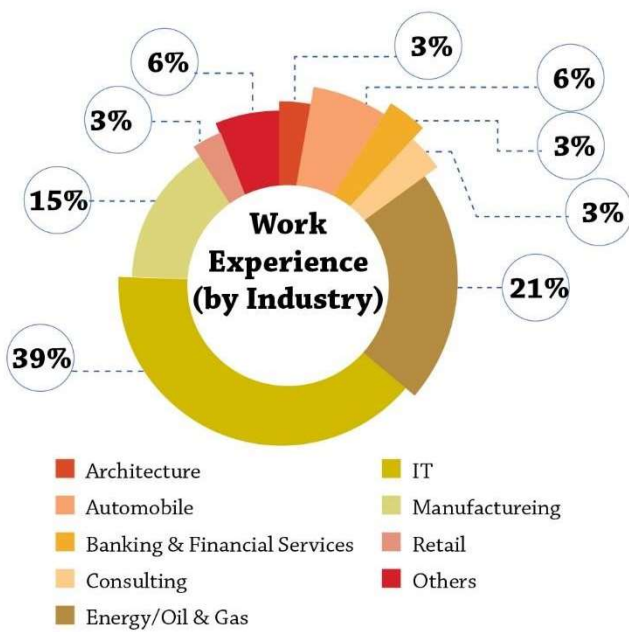
## Key Highlights

- † 9 first time recruiters on campus
- † Total 17 recruiters
- † Number of roles offered: 35

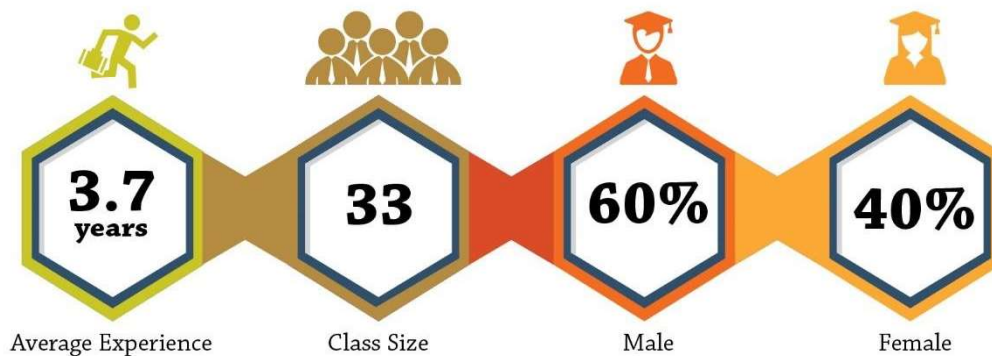
# CLASS OF 2018-2020



The batch has a diverse mix of students in terms of gender, educational qualification, companies they have worked for prior to joining the course among others. Nearly 40% of the batch comprises female students (13 out of 33). Also, the students have completed their undergraduate courses from some of the most prestigious institute of our country such as IITs, NITs, BITS Pilani, NIFT, School of Planning & Architecture etc. Further, the students have joined the institute after working with organizations such as Deloitte, Accenture, Bharti Airtel, Vedanta and Honeywell among others.



## Work Experience 2018-20



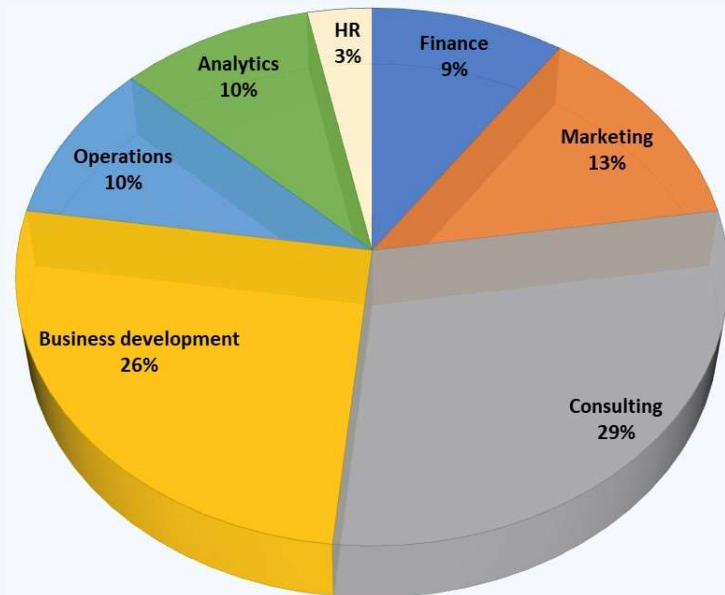
Yet another successful Summer Internship Placement process concluded for Postgraduate Programme in Sustainable Management (PGP-SM) at IIM Lucknow Noida Campus on 26<sup>th</sup> October 2018. The process which began on 22<sup>nd</sup> October 2018 saw the participation of 17 organizations which rolled out 35 offers for the batch of 33 students.

With this successful completion of the placement process, PGP-SM has once again successfully reinforced its position as a front-runner course in India in the domain of business sustainability. There were 9 first time recruiters which showed faith in the pedagogy, faculty, alumni and students for building future leadership. The placement season saw an overwhelming response from companies spanning across various sectors including consulting, energy, sustainable investing, automobile, apparel, smart city consulting, FMCG, healthcare among others which offered a diverse set of roles across multiple domains to the students.

#### **Description of some of the roles offered:**

- **Finance:** Projects related to corporate finance (equities), project finance (debt), impact investing and responsible banking. To work on funding patterns, criteria, valuations of a project.
- **Project Management:** To work on project execution activities (procurement, logistics) and their management (as part of the Project Management Office).
- **Asset Management:** Projects in areas like Operations & Maintenance, Performance Monitoring (analysis of performance data), EHS (Environment, Health and Safety) and Regulatory & Commercial matters.
- **Strategy:** Market study and benchmarks for positioning various ranges for existing as well as the new products under development and launch. To work with various stakeholders, within and outside the firm.
- **Research:** Conduct primary research on the field; review of documents related to NGOs working with corporate foundations; analyse and review the programmes and provide feedback on the objectives stated in agreements with the corporate foundations; research on construction & demolition waste; research and policy input support on innovation and eco-design and research on the demand-supply for the workforce.
- **Reporting:** Making of Sustainability reports and Business Responsibility reports.
- **Sustainability:** Benchmarking on Sustainability in fashion & apparel companies; developing sustainability frameworks/business models for creating economic, social, and environmental value; circular economy; usage of emerging technologies like Blockchain, AI in sustainability domain and product sustainability.
- **Business Development:** Setting up a high-level dashboard for the CEOs to monitor the various projects and developing strategies for cost effective urban development specific to firms.
- **Human Resources:** Streamlining the processes in the HR department including the process of recruitment and migration.
- **Marketing:** Vision, mission and action plan for social media, crowdfunding campaigns; working towards creating a unique platform for the buyers and sellers of village produce; understanding the market and analysing the rules and regulations, competition and so on, and recommending a product development as well as execution strategy.

## Function wise division of offers



## Major Recruiters



*We thank all our recruiters for showering their trust on us, and also welcome the 9 first time recruiters to be a part of the PGPSM family.*

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