



IIM LUCKNOW

FINAL PLACEMENT REPORT

BATCH : 2019-2021



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OVERVIEW



IIM Lucknow has concluded its Final Placements for the 35th batch of MBA and 16th batch of MBA-ABM students, having successfully achieved its objective of getting 100% of the batch placed, this season as well. This feat has been attained in an unprecedented year, with the Final Placement processes for the candidates having been conducted entirely virtually.

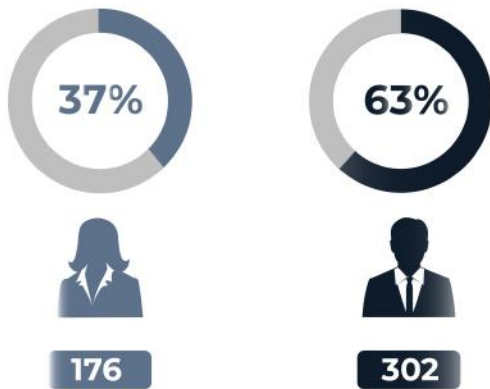
The Placements at IIM Lucknow was conducted in two tiers: Higher Entry Placement Process (HEPP), for candidates with 12 or more months of prior work experience, and the Final Placement Process, where all candidates are eligible to appear for company processes.

Recruiters from across the country as well as from international companies participated in this year's placement cycle. A host of leading recruiters offered a wide gamut of roles to candidates in various domains such as Consulting, Finance, General Management, IT & Analytics, Operations and Sales & Marketing. A sizeable number of prestigious first-time recruiters were efficiently onboarded onto the campus recruitment drive, along with some of the major legacy recruiters extending several offers to candidates across diverse job profiles.

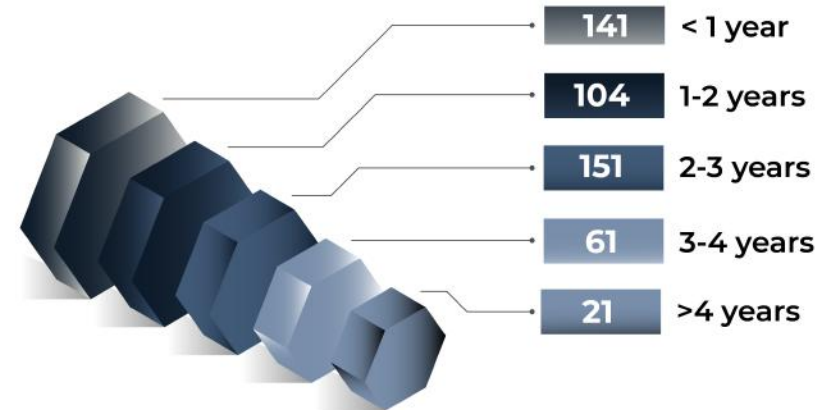
BATCH STATISTICS



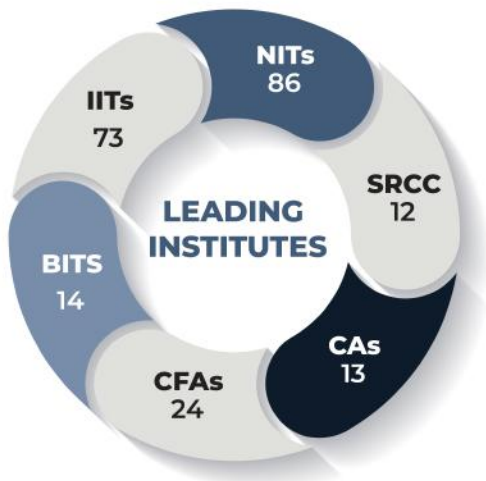
GENDER DIVERSITY



WORK EXPERIENCE (YEARS)



EDUCATIONAL BACKGROUNDS



WORK EXPERIENCE DIVERSITY



KEY PLACEMENT STATISTICS



Amazon - 31

Deloitte - 27

Boston
Consulting Group - 15

Mastercard
Advisors - 13

RPG - 12

American
Express - 10

PayTM - 9

EXL Analytics - 7

INR 51 LPA
Highest CTC
(Domestic)

INR 23.5 LPA
Median CTC

INR 56 LPA
Highest CTC
(International)

INR 26 LPA
Average CTC

Landmark Group - 7

Accenture - 27

PwC US Advisory - 16

Bain & Co. - 13

Jio Platforms - 12

McKinsey &
Company - 10

Microsoft - 9

Aventus Capital - 7

Searce - 7

DOMAIN-WISE PLACEMENT STATISTICS



CONSULTING

33%

HIGHEST CTC – 35 LPA
MEDIAN CTC – 30.1 LPA

TOP RECRUITERS

accenturestrategy

BAIN & COMPANY

BCG

KEARNEY

McKinsey
& Company

FINANCE

11%

HIGHEST CTC – 44 LPA
MEDIAN CTC – 27 LPA

TOP RECRUITERS

Avendus[^]

citi



Deutsche Bank

Goldman
Sachs

Morgan Stanley

SabrePartners

GENERAL MANAGEMENT

11%

HIGHEST CTC – 26 LPA
MEDIAN CTC – 20 LPA

TOP RECRUITERS



ADITYA BIRLA GROUP

Capgemini



Mahindra

RPG



Reliance
Industries Limited

TAS

DOMAIN-WISE PLACEMENT STATISTICS



IT & ANALYTICS

24%

HIGHEST CTC – 51.2 LPA
MEDIAN CTC – 23 LPA

TOP RECRUITERS



OPERATIONS

9%

HIGHEST CTC – 44 LPA
MEDIAN CTC – 27.2 LPA

TOP RECRUITERS



SALES & MARKETING

12%

HIGHEST CTC – 44 LPA
MEDIAN CTC – 21.6 LPA

TOP RECRUITERS



OTHER LEGACY RECRUITERS



adani

ARVIND
FASHIONING POSSIBILITIES

AUCTUS
ADVISORS

AXIS BANK

AXIS CAPITAL

BAJAJ
FINSERV



Beam SUNTORY

BYJU'S

Cipla

collegedunia

crediwatch

Deloitte.

DIAGEO

Dr.Reddy's

ENPHASE

Everest Group

EXL

EY

FMC

GEP

gsk
GlaxoSmithKline

HDFC BANK

HEXAWARE

Hindustan Unilever Limited

HSBC

ICICI Bank

ICICI Securities

ICREON

IDFC FIRST
Bank

IIFL

Infosys

Jana Small
Finance Bank

JSW Steel

JUBHANT
FOODWORKS

KlinikApp

kotak

KPMG

LARSEN & TOUBRO

MARS

MasterCard Advisors

Myntra

ninjacart

NOVARTIS

OLA

OPTUM

OYO

PayU

people

PFC

Pidilite

Piramal

polestar

PORTER
good for goods

PUMA

pwc

rupeek

salesforce

STATE STREET

stryker

Synergy Consulting

TATA sky

Tech
Mahindra

Uber

udaan

UNITED BREWERIES LIMITED

VI

WELLS
FARGO

wipro

WNS

mi xiaomi

FIRST TIME RECRUITERS & INTERNATIONAL RECRUITERS



FIRST TIME RECRUITERS



INTERNATIONAL RECRUITERS



SECTOR - WISE REPORT



BFSI SECTOR

BFSI sector saw participation from companies such as Avendus Capital, Citi, Deutsche Bank, Goldman Sachs, HSBC, Kotak, Morgan Stanley, Redfort Capital, Sabre Partners, among others.

Companies extended roles for their front end investment banking, private equity, equity research, global markets, credit risk, wealth management, corporate banking and consumer banking roles.

FMCG/CONSUMER GOODS/ DIGITAL MEDIA SECTORS

Some of the top recruiting firms were Asian Paints, Colgate Palmolive, Dabur, Hindustan Unilever, ITC, Marico, Mondelez, Procter & Gamble, Reckitt, and Tata Sky.

Apart from traditional Sales & Marketing roles, these firms also offered roles in supply chain management, IT, corporate finance and analytics, with some of them being exclusive roles for IIM Lucknow.

CONSULTING AND GENERAL MANAGEMENT SECTOR

Accenture Strategy, Auctus Advisors, Bain & Co., Boston Consulting Group, Deloitte, EY, GEP, Kearney, KPMG, Mastercard, McKinsey & Company, PwC US Advisory and Synergy Consulting were among the top recruiting firms.

The General Management domain saw participation from companies such as Adani, Aditya Birla Group, Capgemini, JSW, Mahindra & Mahindra, RPG, Reliance Industries Limited and TAS, among others.

IT & ANALYTICS/ TELECOM / E-COMMERCE/ TECHNOLOGY SECTOR

Some of the firms in the IT & Analytics/ E-commerce/ Technology sectors were Adobe, Amazon, American Express, Blue Yonder, Byju's, Cloudtail, Dr. Reddy's Laboratories, Flipkart, Fractal Analytics, Jio Platforms, Microsoft, Noon, Ola, Oyo Rooms, Paytm, Samsung and Zynga Games.

In addition to roles in IT/Systems, these firms opened roles in category management, pre-sales consulting, sales enablement, business development, operations, supply chain management, product management, program management and analytics.

VOTE OF THANKS



As the students of the PGP35/ABM16 batch graduate this year, our Institute is proud of having maintained the IIM Lucknow legacy of getting 100% of every batch placed. Despite the limitations posed by the pandemic, we have completed yet another successful final placement season.

We thank all our legacy recruiters for extending their relentless support to the virtual placement process. Their faith in the Institute's ability to efficiently conduct all processes through our trusted virtual placement portal was instrumental to the success of our placement drive. We thank all the prestigious first-time recruiters for adding our Institute to their campus recruitment portfolio and allowing us to continue our efforts at maintaining our relationship with them for subsequent cycles as well. We also thank the campus management for their continuous assistance, and the students, whose dedicated efforts went into leading this placement season to a triumphant completion.

With another feather added to our cap, we shall continue to strive as an Institute, towards contributing to the managerial talent that shall work towards sustainable growth in the years to come.

THE PLACEMENTS TEAM



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