



Indian Institute of Management Lucknow

International Programme in Management for Executives (IPMX)

Placement Report - 2020-21

RECRUITMENT PROCESS

It was a **first-ever virtual placement process** due to the challenges posed by Covid-19. Despite the volatile economic situation, IPMX witnessed a favorable response from its regular and many first-time recruiters from all sectors.

The 13th batch of IPMX was a heterogeneous group of 103 professionals with an average of around eight years of industry experience from various industry and functional backgrounds such as - *IT/ITES, Consulting, Automotive/Manufacturing, BFSI, Retail/E-Commerce, Healthcare, Infrastructure, Energy/Oil and Gas, and Others.*

SUMMARY OF PLACEMENTS

Total Graduates	103	100%
Number of students with offers	96	93.2%
<u>Break-up of offers</u>		
<i>a) Placement from campus process</i>	<i>80</i>	<i>77.7%</i>
<i>b) Offers from other means (Company Sponsored/Entrepreneurs / Joining back to parent organizations and Others)</i>	<i>16</i>	<i>15.5%</i>
Students looking for suitable offers*	07	6.8%

*Career Development Services (CDS) office is helping these participants who have either niche backgrounds or specific career preferences.

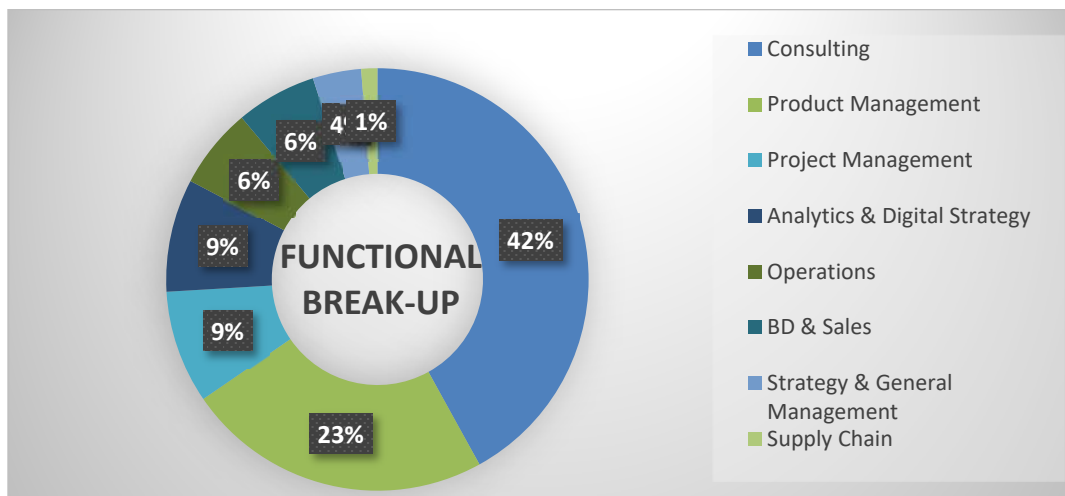
RECRUITERS AND ROLES OFFERED

Around 100+ companies from diverse industries participated this year, and about 30+ companies made successful offers, out of which **47% participating for the first time.**

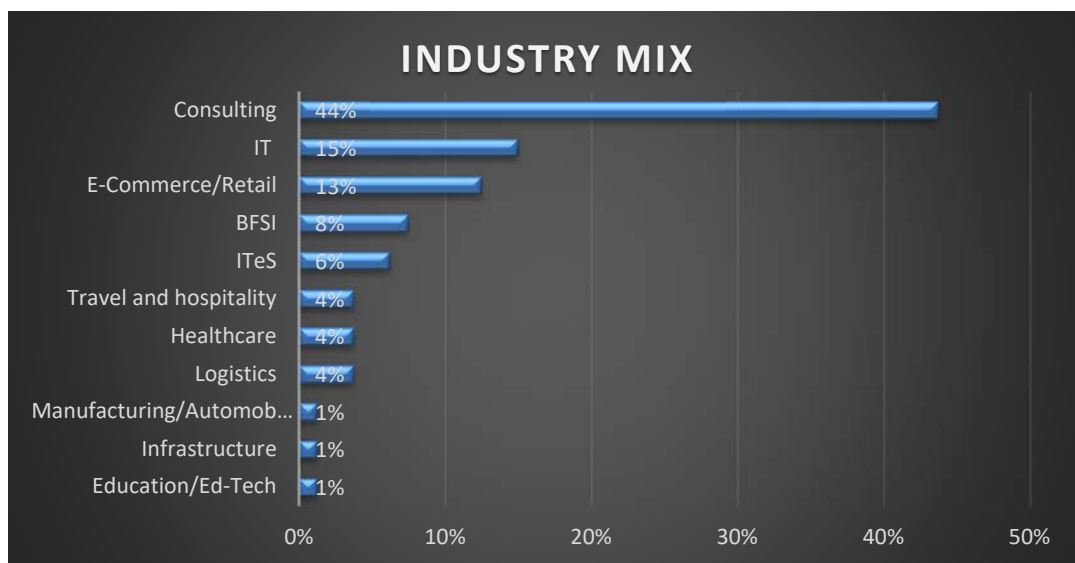
Some of the significant recruiters with successful offers include	
Accenture	Adidas
IBM	Mu-Sigma
Infosys Ltd.	TCS
FarEye	Renoir Consulting
The Hackett Group	Verisk Financial Fintellix
AFCONS Infrastructure	Axis Bank
eClerx	L&T Infotech
OPTUM	Publicis Sapient
Virtusa	ElasticRun
Fareportal	UpGrad

FUNCTIONAL AND INDUSTRY MIX

Students were offered middle and senior-level management positions across board in various geographies such as – **AVP, Associate Director, Executive Assistant, Product Manager / Sr. Product Manager, Manager / Sr. Manager, Consultant / Sr. Consultant, Enterprise Strategic Consultant, Innovation Strategy Manager, Solution Specialist, Operation Manager, Technical Program Manager**



Around 78% of students with an offer were able to shift from their previous functions/ roles



Around 74% of students with an offer made shifts from their previous industry

COMPENSATION

As the experience varies substantially in the batch, so does the compensation offered to the students. Below are the placement statistics of the current batch so far

Indicators	CTC in LPA (INR)
	<i>Excluding Joining/Retention Bonus and ESOP</i>
Median CTC	20.32
Average CTC	20.75