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OVERVIEW



IIM Lucknow concluded its Final Placements for the Batch of PGP36 and ABM17 in a record time of 2 days. The institute completed 100% placements by securing 534 offers for 491 students with top recruiters from across the country. The highest domestic salary offer stood at INR 58 Lakhs per annum, while the highest international salary offer stood at INR 61.59 lakhs per annum. Despite the uncertainties presented by the new variant of the COVID-19 pandemic and huge batch size, IIM Lucknow recorded an average CTC of 31.03 Lakhs and a median CTC of 29 Lakhs offered to the PGP and ABM batch of 2022. The Institute recorded a 19.3 % rise in the average CTC and 23.4 % rise in the Median CTC from last year.


IIM Lucknow final placements 2022 was conducted virtually due to the limitations posed by the COVID-19 pandemic in two tiers: Higher Entry Placement Process (HEPP), for candidates with 12 or more months of prior work experience, and the Final Placement Process, where all candidates are eligible to appear for company processes.

Recruiters from across the country as well as international companies participated in this year's placement cycle. A host of leading recruiters offered a wide gamut of roles to candidates in various domains such as Consulting, Finance, General Management, IT & Analytics, Operations and Sales & Marketing. A sizeable number of prestigious first time recruiters were also efficiently onboarded onto the campus recruitment drive, along with some of the major legacy recruiters extending several offers across diverse job profiles.

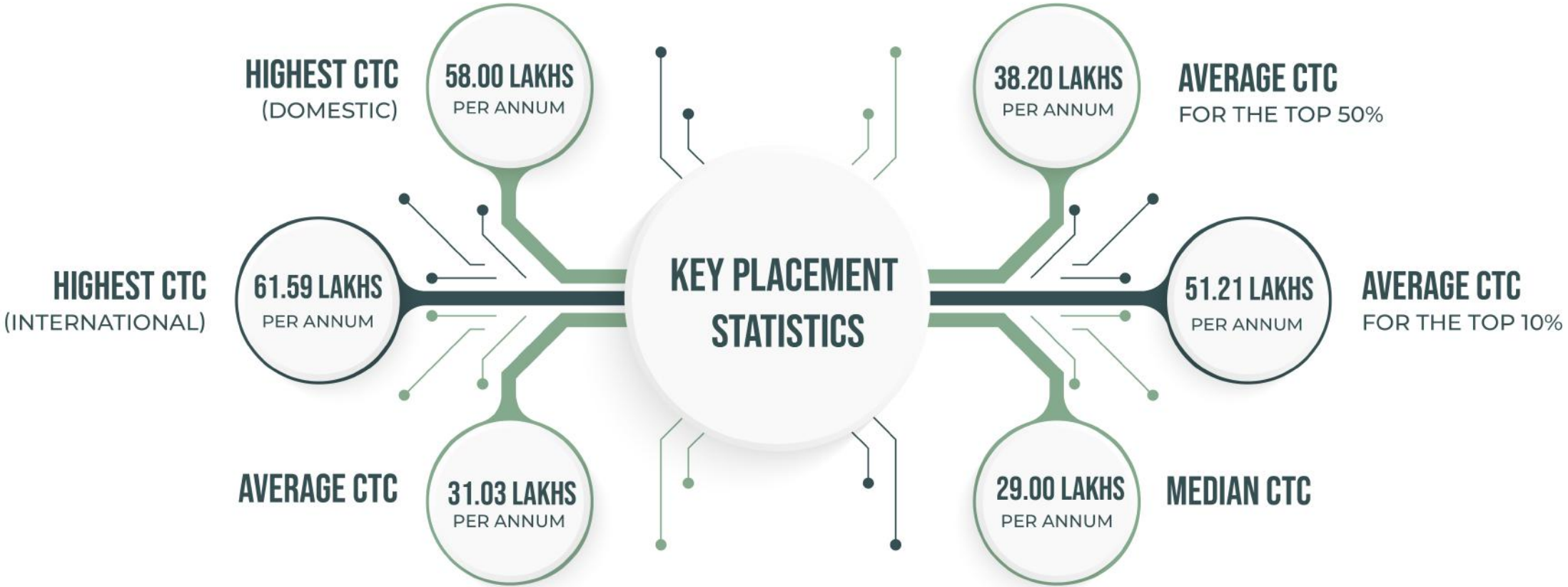
IIM Lucknow saw yet another behemoth placement in its legacy of 36 years, the unwavering support of the 150+ recruiters that participated in the Placement Drive.

BATCH STATISTICS



<p style="text-align: center;">GENDER DIVERSITY</p> <div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;"> <p>MALE STUDENTS</p>  <p>64.90%</p> </div> <div style="text-align: center;"> <p>FEMALE STUDENTS</p>  <p>35.10%</p> </div> </div>	<p style="writing-mode: vertical-rl; transform: rotate(180deg);">WORK EXPERIENCE DURATION</p>	<table border="1"> <thead> <tr> <th>Duration (Months)</th> <th>Percentage</th> </tr> </thead> <tbody> <tr> <td>0-11</td> <td>25%</td> </tr> <tr> <td>12-23</td> <td>26%</td> </tr> <tr> <td>24-35</td> <td>36%</td> </tr> <tr> <td>36-47</td> <td>11%</td> </tr> <tr> <td>48+</td> <td>2%</td> </tr> </tbody> </table>	Duration (Months)	Percentage	0-11	25%	12-23	26%	24-35	36%	36-47	11%	48+	2%																
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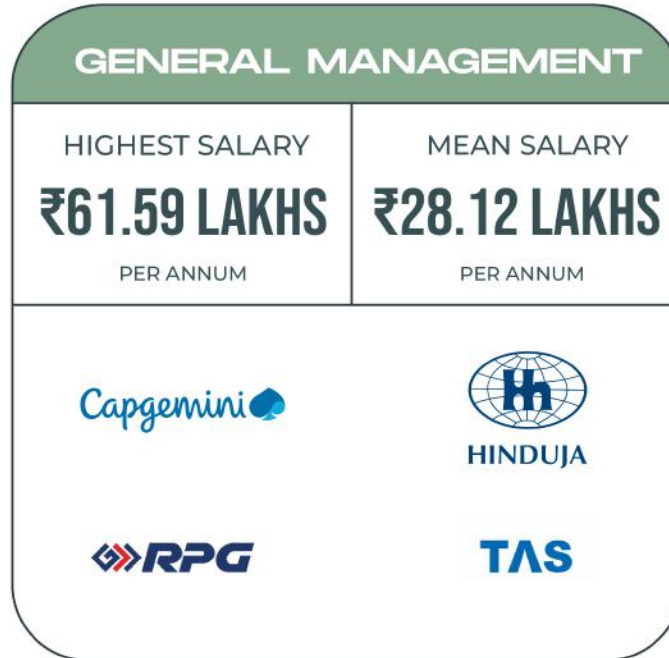
KEY PLACEMENT STATISTICS



KEY PLACEMENT STATISTICS



DOMAIN-WISE STATISTICS



DOMAIN-WISE STATISTICS



IT AND ANALYTICS

HIGHEST SALARY ₹58.00 LAKHS PER ANNUM	MEAN SALARY ₹35.33 LAKHS PER ANNUM
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Adobe | ATLISSIAN | GSN games
make my trip | media.net | Microsoft
Myntra | | salesforce

SALES AND MARKETING

HIGHEST SALARY ₹49.00 LAKHS PER ANNUM	MEAN SALARY ₹32.79 LAKHS PER ANNUM
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COLGATE-PALMOLIVE | ITC Limited
Nestlé | P&G
Pidilite | PUMA

OPERATIONS

HIGHEST SALARY ₹49.00 LAKHS PER ANNUM	MEAN SALARY ₹29.05 LAKHS PER ANNUM
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asianpaints | amazon
BlueYonder | Mondelez International
Flipkart | marico
Uber | udaan

FIRST TIME RECRUITERS



Dalberg

IBM

LINCOLN INTERNATIONAL

Omnibiz

PharmEasy

PremjiInvest

Splash

Sutra

TVS

PAST RECRUITERS/LEGACY RECRUITERS

absolute labs.

accenture

ADITYA BIRLA GROUP

Adobe

ALLIANCEBERNSTEIN

ALVAREZ & MARSA

amagi

amazon

AMERICAN EXPRESS

asianpaints

ATLASSIAN

Aventus

AXIS BANK

BAIN & COMPANY

BAJAJ FINSERV

BANK OF AMERICA

BARCLAYS

BAYER

BCG BOSTON CONSULTING GROUP

BlueYonder

BYJU'S

Capgemini

CarDekho

carwale

citi

CLEAR

COLGATE-PALMOLIVE

crediwatch

DE Shaw & Co

Deloitte.

Deutsche Bank

DIAGEO

Dr.Reddy's

Everest Group

EVERSANA

EXL

EY

EY Parthenon

FinIQ

Flipkart

PAST RECRUITERS/LEGACY RECRUITERS



infoedge



KEARNEY



magicbricks.com



McKinsey & Company

media.net



make my trip

Mondelēz International

MXPLAYER

Myntra



ninjacart



OYO



paytm



pwc

redfortcapital

RPG



SAMSUNG



stryker

Synergy Consulting

TAS

TATA sky

Uber



WELLS FARGO



zynga

SECTOR WISE REPORT



BFSI SECTOR

BFSI sector saw participation of companies such as, Alliance Bernstein, Avendus Capital, Bank of America, Barclays, Citi, Deutsche Bank, Goldman Sachs, HSBC, Investec, Lincoln International and Premji Invest, among others. These firms extended offers for their private equity, front end investment banking, equity research, corporate banking, capital markets, private banking, credit risk and consumer banking roles.

CONSULTING & GENERAL MANAGEMENT SECTOR

Accenture Strategy, Alvarez and Marsal, Bain & Co., BCG, Deloitte, Dalberg, EY, Kearney, KPMG, McKinsey & Co., PwC and were among the top recruiting firms in consulting. The General Management domain saw participation from conglomerates such as Aditya Birla Group, Capgemini, Hinduja Group, RPG and TAS among others.

FMCG / TELECOM / DIGITAL MEDIA SECTOR

Some of the top recruiting firms were Asian Paints, Colgate Palmolive, Diageo, ITC, Jio, Mondelez, Marico, Nestle, Pidilite, Procter & Gamble, Reckitt, Tata Sky and Vodafone Idea. The roles offered by these companies include sales & marketing, supply chain management, IT, corporate finance, and analytics.

IT / E-COMMERCE / TECHNOLOGY SECTOR

Major recruiters in the IT/E-Commerce/Technology sectors were Adobe, Amazon, Atlassian, Byju's, Flipkart, Infoedge, MakemyTrip, Media.net, Microsoft, Myntra, Paytm, Salesforce, Splash, Samsung, Uber. In addition to roles in IT/Systems, these firms opened roles in category management, product management, business development, supply chain management, product marketing, strategic alliances, program management and analytics.

THE PLACEMENTS TEAM



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The background image shows a modern, multi-story building with a mix of grey and red brickwork. In the center, there is a prominent monument consisting of two tall, dark, triangular spires. The foreground features a paved courtyard with a large, circular, colorful geometric pattern in shades of red, white, and yellow. Potted plants are visible along the edges of the courtyard.

VOTE OF THANKS

We want to thank the recruiters, the placement teams and the management of IIM Lucknow who extended complete faith in the virtual placement procedure. Without their continuous support and tireless efforts, this feat would not have been possible. We are inspired and determined to contribute to the management landscape with India's greatest minds as new recruitment cycle bears witness to our institute's legacy.