



Indian Institute of Management Lucknow



NEWSLETTER

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"Surround yourself with the best people you can find, delegate authority, and don't interfere as long as the policy you've decided upon is being carried out."

— Ronald Reagan

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RESEARCH PUBLICATIONS**JOURNAL PUBLICATIONS**

Chakraborty, Madhumita, "Share Price Reaction around Buyback Announcements in India: An Empirical Investigation", *Udyog Pragati*, Vol. 33 No. 3 (July - September, 2009).

ABSTRACT

This study examines the reaction of share prices to the buyback announcements made by the firms. The event study methodology with the market model has been used and the parametric t-test and Corrado's non-parametric sign test were applied. The investigation reveals that there is a strong positive reaction in prices on the day of announcement according to both parametric and non-parametric tests. Significantly positive results have also been found on the first, third and fourth days prior to the announcement as per the parametric t-test. There has been no significant retreat in prices during the post-event period. These results probably suggest that the companies, on an aggregate are successful in signaling through the buyback announcement that their shares are under-valued and the market seems to incorporate the same in the prices by the date of announcement. The other implication following this finding is that the market is efficient in the semi-strong form as the prices reflect the information almost instantaneously and in the post event period, there is no significant movement in prices in either direction thereby ruling out any over or under reaction to the event.

Kumar, S. and J. Ali "Decision Making of Agrarian Communities: Exploring the Impact of e-governance Initiatives in India", *International Journal of Electronic Governance*, Vol. 2, Nos. 2/3, (2009): 154-167.

ABSTRACT

E-governance systems are argued to enhance the quality of decision-making. Differences in quality of decisions by users of e-governance systems and non-users are examined. Data from 461 farmers, collected using a questionnaire survey, are used to assess decision quality on 14 aspects related to agriculture production processes. Results indicate a significantly better quality of decisions made by user group as compared to the non-user group. Differences are also found between qualities of decisions made by user groups of two service providers - one public and another private - which indicate the difference in the delivery approach of the two organisations.

Soam, S. S., Feroz Khan, B. Bhasker and B. N. Mishra, "Prediction of MHC Class I Binding Peptides using Probability Distribution Functions", *Bioinformation*, Volume 3 Issue 9 (2009).

ABSTRACT

Binding of peptides to specific Major Histo-compatibility Complex (MHC) molecule is important for understanding immunity and has applications to vaccine discovery and design of immunotherapy. Artificial neural networks (ANN) are widely used by predictions tools to classify the peptides as binders or non-binders (BNB). However, the number of known binders to a specific MHC molecule is limited in many cases, which poses a computational challenge for prediction of BNB and hence, needs improvement in learning of ANN. Here, we describe, the application of probability distribution functions to initialize the weights and biases of the artificial neural network in order to predict HLA-A*0201 binders and non-binders. The 10-fold cross validation has been used to validate the results. It is evident from the results that the AROC for 90% of test cases for Weibull, Uniform and Rayleigh distributions is in the range 0.90-1.0. Further, the standard

deviation for AROC was minimum for Weibull distribution, and may be used to train the artificial neural network for HLA-A*0201 MHC Class-I binders and non-binders prediction.

CONFERENCE/SEMINAR PUBLICATIONS

Singh, S. K. "State of the Transport Infrastructure in India and Recent Policy Changes", Paper presented in an 'International Conference on Indian Economy and Business Update - Economic Policies of the New Government in India and Implications for Australia' held in the Australian National University, Canberra, Australia on September 17, 2009.

ABSTRACT

The mobility of people and goods in India heavily relies on its rail and road network. Till recently, the railways played a leading role in carrying passengers and cargo across India's vast terrain. However, due to various reasons, the movement of passengers and freight is increasingly shifting from railways to roads. Now, roads have become the dominant mode of transportation in India. They carry almost 90 percent of the country's passenger traffic and 65 percent of its freight. Although, since the economic liberalization of the 1990s, India's transport infrastructure has progressed at a decent pace, the sector has not been able to keep pace with the rising demand and is proving to be a drag on the economy. More than a quarter of India's highways are congested and of poor quality, reducing the vehicle speeds to 30-40 kmph. Although the rural road network is extensive, some 40 percent of India's villages do not have access to all-weather roads and remain cut off during the monsoon season. Urban centres particularly large cities face deteriorating situation. Commuters in these cities are faced with acute road congestion, rising air pollution, and a high rate of accident risk. The Government of India has now realized that without overcoming the chronic under-investment in the sector, the situation cannot be improved. The government is planning massive investment in the sector either directly or through public private partnership. The Ministry of Road Transport and Highways has planned to build 12,000 kilometres of roads, including highways, at an estimated cost of Rs 100,000 crore in the current financial year. The Ministry is trying to attract private investment of over Rs 200,000 crore over the next five years. Through Jawaharlal Nehru National Urban Renewal Mission (JNNURM) and other schemes, the Ministry of Urban Development is trying to improve the urban infrastructure including urban transportation. This paper provides detailed information about the state of the transport infrastructure in India and reviews the recent policy changes.

Sonia, "Flow Constrained Minimum Cost Flow Problem", Paper presented at an International Conference, '23rd European Conference on Operational Research' held at Bonn, Germany during July 5 - 8, 2009

ABSTRACT

The paper studies variants of the Minimum Cost Flow Problem (MCFP) subject to additional flow constraints which is the generalization of transportation problems with restrictions on total flow value. Based on the relationship between the desired flow value and the sum of capacities of source(s) and sink(s) different set of problems are mathematically formulated, irrespective of whether or not the sum of node capacities is zero. In each case an equivalent standard MCFP is formulated whose optimal solution provides the optimal solution to the original flow constrained problem.

WORKING PAPERS

Pati, S. P. M. ; Padhi and Pankaj Kumar, "Controlling Employee Attitudes through HR Practices: An Exploration Study in Indian IT Sector." IIML WPS 2009-10/09.

ABSTRACT

The importance of employee work attitudes in enhancing organizational performance is well recognized in academic literature as well as in business organizations. However the importance of HR practices in shaping and inducing such desirable work attitudes is least investigated empirically.

This study wishes to fill this gap in literature by isolating the HR practices predictors of two such work attitudes- Organizational Based Self Esteem (OBSE) and Job Involvement(JI). The HR practices of selection practices and internal promotion, employee voice, and greater involvement in decision making and work teams are found to be significantly usable in eliciting the manifestation of the above listed work attitudes. The influence of gender on the linkage between the HR practices and employee work attitude is also examined and very insightful managerial implications applicable to Indian IT industry were deduced.

OTHER ASSIGNMENTS

Prof. Sonia chaired a contributed session named "Network Flow Problems" in the stream "Discrete Optimization" at an International Conference, "23rd European Conference on Operational Research" held at Bonn, Germany during July 5 - 8, 2009

Mr. Mustahsan Usmani Raja, Deputy Librarian, was invited by BHU Varanasi, as a resource person for their UGC-Academic Staff College Refresher Course in Library Science and delivered two lectures on September 16, 2009 to the participants as follows.

- Internet Information Resources
- Making Most of Google

AWARD

Prof. Bharat Bhasker was awarded "Certificate of Honour" for his exemplary services to the society by imparting education of excellent standard and keeping with the tradition of highest and noblest profession by Rotary Club of Lucknow on Teacher's day, Sept. 5, 2009.

EVENTS DURING THE MONTH



हिन्दी पखवाडा

Hindi Pakhwara was held at IIM Lucknow during **September 14-29, 2009**. Under this, many competitions were organized, such as Hindi Writing/General Awareness, English to Hindi Translation and Debate. Results will be declared soon.



Indian Institute of Management Lucknow

MANFEST 2010



IIM LUCKNOW'S MANFEST AND CONTACT SINGAPORE ORGANIZE AN EXPERIENTIAL LEARNING TRIP TO SINGAPORE

Halo meaning "Hello" in Malay, the national language of Singapore is what the 25 students selected for the one week experiential learning program in Singapore are currently saying.

Keeping in tune with its goal of fostering international alliances, Manfest, IIM Lucknow's international business conclave, in association with Contact Singapore - an alliance of the Singapore Economic Development Board and Ministry of Manpower organized Experience@Singapore – a one week study-cum-learning trip to Singapore scheduled from the 22nd to 25th of September.

As a part of the trip, the students would be visiting major firms from various industry sectors in Singapore. Apart from this they got a first hand experience of living and working in Singapore. And to top it all, the students got an opportunity to interact with IIM alumni, based in Singapore. This first of its kind event, launched in August exclusively for the students of the oldest four IIMs of the country, Ahmedabad, Bangalore, Calcutta and Lucknow, saw registrations from over 400 enthusiastic students. 25 students were finally selected after 2 grueling rounds of selections and flew to Singapore for the program.

The students selected for the program though have made plans which go beyond the program itself. "I am glad that I got selected for the program. It is a great networking opportunity. Moreover with the Singapore GP scheduled for 27th September the timing could not be more perfect", says Nikhil Luktuke, a second year student of IIM Lucknow.

Manfest, the international business conclave of IIM Lucknow is scheduled from 22-24 January 2010 at IIM Lucknow during which time these 25 students will be interacting with the rest of the student community to make them better understand about working and living in Singapore.

TENTH LIBRARY ANNUAL DAY

The 10th Library Annual Day was celebrated on September 23, 2009. The library was kept open round-the-clock for users. A three day workshop on Digitization of Resources using Open Source Software was also organized, which witnessed participation of eminent Library and Information Professionals from all over the country.



WORKSHOP ON DIGITIZATION OF RESOURCES USING OPEN SOURCE SOFTWARE: GREENSTONE DIGITAL LIBRARY (GSDL)

On the eve of the 10th Library Annual Day, a three days Workshop on **Digitization of Resources using Open Source Software: Greenstone Digital Library (GSDL)** was organized from September 23-25, 2009 by Gyanodaya (Library: The Learning Resource Centre) of IIM Lucknow. The workshop was inaugurated by **Prof. ARD Prasad, DRTC, Indian Statistical Institute, Bangalore**. Delegates included distinguished academicians, library and information professionals, eminent resource persons, 16 participants and other dignitaries from the town, who evinced the inauguration of the workshop.



The Inaugural session started with the welcome address delivered by the Workshop Director and Officiating Librarian of IIM Lucknow, Mr M U Raja. He also narrated how this entire workshop had taken shape, from a concept to an action-oriented stature. Talking about the concept behind celebrating Library Day. **Dr. Roshan Lal Raina, Chairman, Library Advisory Committee, IIM, Lucknow**, elaborated the need of celebrating the Annual Library Day of Gyanodaya. **Prof Sukumar Nandi, Dean (Dean P & D) of IIM, Lucknow** delivered the presidential address on the changing scenario of the library and information services as a user's perspective. He also mentioned that how digital and electronic resources are making a revolutionary change in the information seeking behavior of the users, with special reference to IIM Lucknow faculty fraternity. Prof. A R D Prasad, DRTC, ISI, Bangalore enthralled the audience with his scintillating keynote address. He emphasized the need and use of open source software for creating digital libraries. According to Prof Prasad Open Source Software are not only free, but they are better than commercially available software. In the end, **Mr. M. K. Singh, Deputy Librarian** presented the Vote of Thanks to the august gathering.

COMMUNITY AFFAIRS

VISHWAKARMA POOJA was performed on September 17, 2009, in the premises of Power Station near the Water tank.





*1st batch of Executive Program in Human Resource Management (EPHRM)
IIM Lucknow, Noida campus*

IIM Lucknow - Noida campus successfully completed its On-Campus module of first e - Management Development Programme on a specific area i.e. Executive Program in Human Resource Management (EPHRM).

This 15 weeks (40 hrs online + 20 hrs on campus), management programme had 3 days on-campus induction from **September 14th - 16th**. The response to the first batch of programme is more than satisfactory with 75 HR professionals, including some top HR executives, across industries and regions, joining the program. After on-campus module, the Program will be delivered through classes held at NIIT Imperia Centre for Advanced Learning, once a week, between September 30 and December 23, 2009.

According to the **Programme Directors, Prof. Punam Sahgal and Prof. Ajay Singh**, "The Program is uniquely designed to provide understanding of the techniques and nuances in human resource management across industries, with the focus on new trends and challenges facing HR professionals today".

The unique feature of the program is the context in which the program will be delivered. The changing economic scenario has an impact on all the aspects of the business and in this context the HR response to these changes becomes the key to success. The program will also touch upon the HR challenges in the current economy scenario to prepare working executives to come up with appropriate response to the current environment.

"The course content is superb! As it addresses all the latest HR concepts and trends going in the Industry" as said by Mr. Harikrishna Gaura, HR Manager after attending the inauguration session.

The program is suitable for Human Resource professionals in the corporate sector with minimum two years experience, seeking to develop their careers in Human Resource departments will find this program most useful. However, the average work experience of the participants in the program is about 10 years. The program is also be relevant for those who are running/heading any business/profit centre and are engaged in managing human resources on a regular routine basis. Consultants engaged in the area of human resources, training and development activities or those supporting organizational behavior are also expected to find the program challenging and stimulating.



LECTURES/KEYNOTES/ADRESSES DELIVERED

SEPTEMBER 26, 2009

MR. BIJAY SAHOO, PRESIDENT, RELIANCE RETAIL LTD & RELIANCE SOLAR delivered a talk on the topic-

"TALENT MANAGEMENT AND LEADERSHIP DEVELOPMENT IN RETAIL BUSINESS"

Mr. Bijay Sahoo visited the Noida campus of IIM Lucknow and met with IPMX batch of 2010. During his visit, Mr. Sahoo talked about the growth of retail industry over the past decade and its future prospective. Mr. Sahoo shared some of his own experiences at Reliance retail and illustrated how talent management from the early days helped the company to transform in such a big retail giant in a short time. He also highlighted the students the kind of social transformation that can be achieved through sustained growth in retail industry and its role in the development of bottom of pyramid people.



SEPTEMBER 25, 2009



MR. SANJAY KUMAR, FORMER VICE PRESIDENT & CEO AT ARCELOR MITTAL LTD, Luxembourg from 2002 to 2007 and as Vice president at Ballarpur Industries from 1993 to 2002, delivered a guest talk to IPMX Batch of 2010 and provided a detailed insight into the role, conceptualization and implementation of business level, as well as corporate level strategy. Mixing theoretical framework with practical experience, Mr. Kumar highlighted the relevance and relationship of defining context and using concepts taught at the B-schools when dealing with real life problems

ALUMNI ASSOCIATION CHRONICLES

DR. D. SUBBARAO, RBI GOVERNOR SPEAKS ON GLOBAL FINANCIAL CRISIS

September 19, 2009.

Indian Institute of Management Lucknow

The Indian Institute of Management, Lucknow held a global teleconference on the Global Financial Crisis, with RBI Governor Dr. D Subbarao as the key speaker.



IIML Dialogue is a global teleconference forum organized by the IIM Lucknow Alumni Association, which provides management executives across the world the opportunity to interact with key figures and each other, irrespective of location.

This edition of IIML Dialogue saw more than 200 management executives worldwide, plus students at IIM Lucknow, join the conference to hear Dr. Subbarao speak on the Global Financial Crisis, its impact on India, and the way forward. A talk by Dr. Subbarao was followed by a discussion on various aspects of the crisis, with Dr. Subbarao answering questions put to him by participants from the US, UK, Singapore, the Middle East, and India.

In his address, Dr. Subbarao talked about the dynamics behind the current financial crunch, the impact on India, and the response to the crisis. He also dwelt upon the current state of the crisis, and the outlook, particularly with respect to India and the expectations thereof.

Dr. Subbarao later answered questions from the participants on a wide range of topics related to the financial crisis, including possible response options, the role played by regulation in the crisis, the debate about a single global currency and the role it could play, the current global and Indian economic outlook, etc.

The session was greatly appreciated by participants across the world and students at IIM Lucknow, who were impressed by Dr. Subbarao's knowledge and elocution. The session continued way past the scheduled time with the Dr. Subbarao graciously taking the time to respond to all questions asked by a well-informed audience.

About Dr. Duvvuri Subbarao

Dr. Duvvuri Subbarao is the 22nd Governor of the Reserve Bank of India. His prior appointments include Finance Secretary, Government of India; Secretary to the Prime Minister's Economic Advisory Council; lead economist in the World Bank; Finance Secretary to the Government of Andhra Pradesh; and Joint Secretary, Department of Economic Affairs, Government of India.



MANAGEMENT DEVELOPEMENT PROGRAMMES

| NAME OF THE PROGRAMME | DURATION | PROGRAMME DIRECTOR |
|---|-----------------------|---|
| Leadership Development for Education Managers of Bihar Govt. | September 7-11, 2009 | Prof. Shailendra Singh & Prof. Payal Mehra |
| Module III of Leadership Development Programme for NTPC Executives | September 7-18, 2009 | Prof. Archana Shukla & Prof. Ajay Garg |
| Leadership Development for Education Managers of Bihar Govt. | September 14-18, 2009 | Prof. Shailendra Singh & Prof. Payal Mehra |
| Personal Growth through Emotional Intelligence | September 16-18, 2009 | Prof. Shailendra Singh |
| Faculty Development Programme of Society of Operations Management | September 22-26, 2009 | Prof. R K Srivastava and Prof. Sushil Kumar |
| Workshop on Digitization Resources using Open Source Software: Greenstone digital Library | September 23-25, 2009 | IIML Library team |

FORTHCOMING MDPs

| NAME OF THE PROGRAMME | DURATION | PROGRAMME DIRECTOR |
|---|-----------------------------------|--|
| Leadership Development for Education Manager (UNICEF) | October 5-9, 2009 | Prof. Shailendra Singh & Prof. Payal Mehra |
| GMP for Defence Officers | October 12, 2009 - March 27, 2010 | Prof. R L Raina & Prof. Ajay K Garg |
| Priority Setting, Monitoring and Evaluation | October 19-23, 2009 | Prof. M K Awasthi |
| Executive Programme on Agribusiness Management | October 19 - November 6, 2009 | Prof. Kriti Bardhan Gupta & Prof. Sanjeev Kapoor |
| Focus on Personal Effectiveness for Novo Nordisk Executives | October 23-24, 2009 | Prof. Archana Shukla |
| Advanced Financial Management | October 26-28, 2009 | Prof. Manoj Anand |
| Developing Performance Management and Counseling Skills | October 26-28, 2009 | Prof. Ajay Singh |
| Agri-inputs Sales and Marketing for Chambal Fertilizers Limited | October 26-29, 2009 | Prof. Sanjeev Kapoor |
| Problem Solving Skills for Effective Performance | October 26-30, 2009 | Prof. Sushil Kumar |
| Effective Communication for Managerial Success | October 27-29, 2009 | Prof. Neerja Pande |



THE ECONOMIC TIMES

'Atmosphere of research is required'

THE government has proposed to set up seven new Indian Institutes of Management (IIM) and eight new Indian Institutes of Technology (IIT) over the Eleventh Plan period. On ground, the older IIMs are troubled by several concerns such as faculty crunch, low salaries and poor quality of research. IIM Lucknow director **Dr Devi Singh** shares his views on existing salaries, attracting quality faculty and future plans with **Sreeradha D Basu** in an interview. Excerpts:



INTERACTIVE

DEVI SINGH

What needs to be done to attract good quality faculty to IIMs and retain them when the private and foreign institutes as well as the industry offer better opportunities?

We need to inculcate an atmosphere of innovation and research across campuses. Better facilities, more sops for research and ingraining a research orientation in the faculty are steps to take this forward. We need to encourage more collaboration between the industry and the academia as that could provide the faculty intellectual stimulation, provide path-breaking and topical research to be companies, and provide researchers monetary benefits. At IIM Lucknow, we have decided to demarcate funds running into several crores to be offered as research grants for our faculty and fellowship programme participants. We also offer the highest stipend to our students of Ph D programme.

The IITs are protesting the pay revision of teachers of IITs and IIMs, as it is lower than the recommendations of the Goverdhan Mehta panel. What is the stand of the IIMs, especially when your students are paid well?

The latest pay regime is very unfair to assistant professors. They are not at par with their counterparts in the universities. We

are going to represent to the human resource development ministry to ensure that no faculty member suffers.

Teaching is a vocation and it is unfair to compare the salary of the teachers with that of the students. Each professor at the IIMs is a teacher by choice, with the most impeccable academic and professional background. In fact, our faculty is the favourite hunting ground of the corporates that are constantly trying to entice them to cross-over to the other side. While the salary of the faculty is nothing to write home about, we are committed to providing them with enough to maintain a decent standard of living.

What would be the challenges the six new IIM would face?

Faculty crunch is the biggest challenge that will affect all institutes, new or old. While the number of students is increasing day by day, the lack of effective research and fellowship programmes would see the faculty shrinking. **What needs to be done to foster re-**

search across IIMs?

To create an environment of research, much needs to be done — more incentives for research programmes, making research mandatory for faculty, putting in place strong faculty exchange programmes with premier global business schools, and participation in, and organising of, international conferences and seminars. We will also have to reduce the teacher:student ratio such that the faculty has enough time to undertake meaningful research. That apart, a strong industry interface is required where the industry is made to realise the value of research conducted at premier institution such as IIMs. The government also needs to be encouraged to pass on more policy-based research assignments so that changes that can make a difference to the economy and society can be taken on board.

What are your focus areas at IIM Lucknow? What about the Noida campus?

Over the next 4-5 years, we are going to be focusing on research and faculty development at IIM Lucknow. We have several new initiatives in the offing. We are looking at creating a centre for sustainable development and inclusive growth, providing thought leadership for programmes relating to environmental management, creating a balance between business and society, and increasing interaction and exchange programmes with top business schools globally.

We also propose to optimally utilise the Noida campus, which has been specially created for providing excellence in executive education. We plan to make the Noida campus a hub for executive training in the global context, offer training to Indian policymakers as well as foreigners who wish to understand the nuances of Indian socio-political-economic parameters.



WHAT TEXTBOOKS DON'T TEACH

Retail lessons from the street for IIM students

Manish Chandra Pandey
manish.pandey@industrietimes.com

LUCKNOW: When students of retail marketing from the Indian Institute of Management (Lucknow) visited the weekly Nakkhas market in the old city on Sunday, they were amazed to see some roadside vendors selling wrist-watches dipped in a tub of water.

An illiterate shopkeeper smiled when asked why. "That's the best way to convince customers the watches are waterproof," he said.

"Isn't this some learning," remarked their professor Devashish Das Gupta, who organised the trip.

Sagar Jain, a student who worked earlier with the consulting firm KPMG, said, "Most of us will take up jobs somewhere at the top end of the corporate ladder. There is a tendency to be cut off from the ground realities. These shopkeepers showed us how, despite not having studied much, their marketing strategies were well grounded in reality."

The students found most shopkeepers had devised ingen-



ious methods to hold consumers' attention. There were, for instance, caged birds being sold, which looked somewhat brighter than such birds usually do. Reason: their plumage had been coloured by hand. Lesson for the students:

innovate without losing track of what the market wants!

"Conventional wisdom suggests if several shops sell the same product in an area, they eat into each other's profit margins," said Jain. "The vendors claimed this was not true. Instead they said it helps if there are several shops. People know they will be able to check on the whole range of a given product at the same place."

Then came the biggest learning: "Ultimately, nobody eats into anybody's profits. One gets as much as the Almighty has decreed."

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आईआईएम का एचआर में पहला ई-मैनेजमेंट प्रोग्राम

आईआईएम लखनऊ के नोएडा परिसर ने अपना पहला ई-मैनेजमेंट प्रोग्राम लॉन्च किया है। इस प्रोग्राम का नाम है-ई-एकजीक्यूटिव प्रोग्राम इन ह्यूमन रिसोर्सेस मैनेजमेंट (ईपीएचआरएम)। यह प्रोग्राम आईआईएम लखनऊ के नोएडा परिसर में 14-16 सितंबर तक तीन दिन चला। ईपीएचआरएम पंद्रह सप्ताह का प्रोग्राम है जिसे 40 घंटे के ई-एनेबल्ड इंटरएक्टिव सेशन और 20 घंटे के आईआईएम लखनऊ के नोएडा परिसर में बाँटा गया है। प्रोग्राम के निदेशकों प्रोफेसर पूनम सहगल और प्रोफेसर अजय सिंह ने बताया, इस प्रोग्राम को इस तरह से डिजाइन किया गया है ताकि कॉर्पोरेट जगत, बैंकों, वित्तीय संस्थानों और अन्य किसी भी औद्योगिक संस्थान में मानव संसाधन प्रबंधन की तकनीक और बारीकियों को बेहतर ढंग से सिखाया जा सके। यह प्रोग्राम उन चुनौतियों पर फोकस होगा जिनका आज एचआर प्रोफेशनल सामना कर रहे हैं।

राष्ट्रीय सहारा

ग्लोबल इकोनॉमी का ककहरा सीख कनाडा से लौटे छात्र

नोएडा (एसएनबी)। सेक्टर-62 स्थित इंडियन इंस्टीट्यूट ऑफ मैनेजमेंट लखनऊ के नोएडा कैम्पस के छात्र कनाडा से ग्लोबल इकोनॉमी का ककहरा सीखकर वापस आ गए हैं। वे कनाडा के मेकगिल विश्वविद्यालय में शॉर्ट टर्म कोर्स करने गए थे। सभी पहले से ही किसी कम्पनी से जुड़े हैं और नोएडा कैम्पस में इंटरनेशनल प्रोग्राम इन मैनेजमेंट फॉर एक्जीक्यूटिव (आईपीएमएक्स) का एक वर्षीय कोर्स को पढ़ाई कर रहे हैं।

आईपीएमएक्स कोर्स के 2010 आईआईएम, लखनऊ और वैच के छात्रों ने कनाडा के मेकगिल विश्वविद्यालय में तीन सप्ताह बिताया और बिजनेस के विभिन्न पहलुओं से अवगत हुए। आईआईएम लखनऊ ने कनाडा के मेकगिल विश्वविद्यालय से हथ मिलाया हुआ है। एक कार्यक्रम के तहत नोएडा कैम्पस के छात्रों को वहां भेजा गया था। कुछ ही दिनों में वहां के छात्र नोएडा कैम्पस आएंगे। कनाडा में वहां के छात्रों ने ग्लोबल अर्थव्यवस्था, लीडरशिप, कारपोरेट गवर्नेंस और मैनेजमेंट के फंडे सीखे। वहां से लौटे छात्र चेतन यादव ने बताया कि आईआईएम के अंतर्राष्ट्रीय गठजोड़ से छात्रों को काफी फायदा होगा।



Bharat Bhasker (Professor-in-Charge)
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