

Sāmvaya

IIML Newsletter

Indian Institute of Management Lucknow



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- Prof. S.B. Dash- Marketing Area

Publication Profile

Research Publications

Papers

Agarwal, N., Pande, N., & Ahuja, V. "Analysis of employee training needs in Information Technology Industry", *International Journal of Indian Culture & Business Management (IJICBM)*, Inderscience Publications, 11(3), 2015: pp. 323-343

Keywords: information technology industry; flat structure; matrix structure; soft skills; employability; training-need analysis

Information technology industry is one of the fastest growing and high-profit generating industries in the world. The employability size of this industry is very high and covers a major proportion of the service sector. This industry is the perfect model of individual skills, team-cohesion and organizational success hence it is a complete role-model industry to employ both people-oriented and work-oriented approach at the same time. This paper puts forward seven essential employability skills: communication, teamwork, work psychology, critical thinking and problem solving, initiative, enterprise and self-management, learning and adaptability and planning and organizing, which are needed most at the time of employment and tried to find out the way to make the training of these soft skills more effective. The data has been collected from 400 professionals working across various IT companies in Delhi and adjoining areas at different levels. The employability skill set thus created can help employees gauge the training needs and design effective training programs accordingly.

Bajaj, B. & Pande, N., "Mediating role of resilience in the impact of mindfulness on life satisfaction and affect as indices of subjective well-being", *Personality and Individual Differences*, Elsevier, 93, 2016; pp.63-67

Keywords: Mindfulness, Resilience, Life satisfaction, Affect, Subjective well-being

Recent research has established the effect of mindfulness on subjective well-being. In this present study we attempt to extend the previous literature by investigating the potential mediating role of resilience in the impact of mindfulness on life satisfaction and affect as indices of subjective well-being. The Mindful Attention Awareness Scale (MAAS), Connor Davidson Resilience Scale (CD-RISC), the Satisfaction with Life Scale (SWLS) and Positive and Negative Affect Schedule (PANAS) were administered to 327 undergraduate university students in India. Structural equation modeling (SEM) results showed that resilience partially mediated the relationship between mindfulness and life satisfaction and affect components. The findings corroborate an important role of resilience in mindfulness exerting its beneficial effects. This study makes a contribution to the potential mechanism of the association between mindfulness and subjective well-being.

Mehra, Payal, "Be a Radio Jockey: An Experiential Learning Assignment in a Cultural Communication Course", *Journal of International Business Education*. 10, 2015.

[Http://www.neilsonjournals.com/JIBE/abstractjibe10mehra.html](http://www.neilsonjournals.com/JIBE/abstractjibe10mehra.html) (The Journal is ranked B category by the Australia Business Deans Council)

Gupta, Mahima & Mohanty, B.K., "An algorithmic approach to group decision making problems under fuzzy and dynamic environment", *Expert Systems with Applications*, 55, 2016: pp. 118-132

Publication Profile

Research Publications

Gupta, Mahima & **Mohanty, B.K.**, "Multi-stage Multi-objective production planning using linguistic and numeric data - A Fuzzy Integer Programming Model", *Computers and Industrial Engineering*, 87, 2015: pp. 454-464

Srivastav, N., **Dash, S.B.**, & **Mookerjee, A.**, "Determinants of brand trust in high inherent risk products: the moderating role of education and working status", *Marketing Intelligence and Planning*, 34(3), 2016: pp. 403-420

The purpose of this paper is to empirically examine the distinct antecedents of cognitive and affective brand trust in the context of high inherent risk product of baby care toiletries. In addition, the moderating role of working status and education is investigated for the relationship between brand trust and its antecedents. Extensive literature review was conducted to develop the theoretical framework, which was then empirically validated through a survey conducted on the 507 respondents. Data were analysed using structural equation modelling. The study found that brand credibility, brand innovativeness and family influence are antecedents of cognitive brand trust whereas brand intimacy and family influence are drivers of affective brand trust. Further, the working status is found to moderate the relationship between brand intimacy to affective brand trust and family influence to both cognitive and affective brand trust. The study result does not support the moderating effect of education on the relationship of cognitive brand trust with brand credibility and brand innovativeness. The study recommends marketing strategy implications for high inherent risk product companies such as baby care toiletries that what essential factors they must keep in mind while promoting their brand and winning trust of customers.

Jaiswal, R., **Dash, S.B.** & Mishra, "Why Do Indian Military Officers Want To Leave? An Empirical Investigation", *Armed Forces and Society*, 42(2), 2016: pp. 386-406

Armed forces form the lifeblood of any nation, and morale of its officers is the key to effective defense of the country's borders. Yet, most militaries, and so does Indian, suffer from a relatively high rate of churn of officers that has adverse effects. Turnover is detrimental to any organization, and it is particularly undesirable for armed forces, as it affects unit cohesion and operational preparedness, thus proving to be chronic problem that demands attention. With this aim, we investigate the factors that are instrumental in influencing the propensity of military officers to leave. A survey of 476 Indian military officers, followed by a rigorous empirical analysis, revealed the pay, promotion, and job satisfaction to be the prime perpetrators for the intention of military officers to leave. Our work is a step in the direction of stemming the attrition and improving the retention of officers in the Indian military.

Conference & Seminar Presentations

Kavita Chadha, 'Managing users' expectations in Google age: From academic librarians perspective', paper presented in the International Conference on Digital Governance Innovation, information and libraries, jointly organized by ASIALA and IIM Indore from April 14-16 2016 at IIM Indore. The paper has been published in conference proceedings titled "Digital Governance innovation, information and libraries", pp. 141-145, edited by Dr. Akhtar Parvez, Dr. Sanjeev Kumar, Dr. Tariq Ashraf, Dr. S.S. Dhaka and Sonal Garg

Publication Profile

Other Assignments

Prof. Samir K Srivastava served as a Member of Scientific Committee for the “International Conference on Supply Chain & Logistics Management (ICSCLM 2016)”, India Habitat Centre, New Delhi, March 18-19, 2016.

Prof. Samir K Srivastava served as a Member of the Advisory Committee for the “3rd International Conference on Management: Flattening of The Globe: Propelled by E Commerce & Supply Chain”, New Delhi, February 4-5, 2016.

Prof Devashish Das Gupta was invited by Defence Research and Development Organisation (DRDO) to address their 13000 strong team of scientists and officers across India through Video conferencing on April 28th. This lecture was delivered at their training establishment ITM, Mussorie. This two-hour address was on LEADERSHIP COMMUNICATION. The objective of this address was to enable the DRDO scientists, develop communication skills to lead discussions with their clients which primarily will be the senior most officers of Indian Army, Navy, and Airforce.

Prof. Neerja Pande was invited to deliver a session on Crisis Communication' to Senior Executives of NTPC Eastern Region 1 HQ at Patna on 29th March 2016.

Management Development Programme

MDPs held during February - April 2016

S.No.	Programme Title	Programme Director(s)	Dates	Venue
1	One-year Part-time Certificate Programme in General Management for Executives (CPGME11) with 240 hours of teaching in four on-campus modules (4th module)	Prof. Abhijit Bhattacharya & Prof. Ashish Dubey	February 6-14, 2016	Lucknow
2	Coaching and Mentoring for Effective Leadership	Prof. Pankaj Kumar & Prof. Pushpendra Priyadarshi	February 18-20, 2016	Noida
3	Certificate Programme in General Management for Executives (CPGME13 - 1st on-campus module)	Prof. D Tripathi Rao & Prof. Madhumita Chakraborty	February 20-28, 2016	Lucknow
4	Managerial Effectiveness	Prof. Archana Shukla & Prof. Nishant Uppal	February 22-26, 2016	Lucknow
5	Certificate Programme in Business Analytics for Executives (CPBAE-IV - 4th on-campus module)	Prof. Arunabha Mukhopadhyay & Prof. Gaurav Garg	February 24-28, 2016	Lucknow
6	Communication, Presentation and Report Writing Skills for DRDO Scientists	Prof. Payal Mehra & Prof. Devashish Das Gupta	February 29 - March 2, 2016	Lucknow
7	Certificate Programme in Business Analytics for Executives (CPBAE V - 3rd on-campus module)	Prof. Amit Agrahari & Prof. Samir K Srivastava	March 2-6, 2016	Lucknow
8	Management Module for IFS Probationers	Prof. Sushil Kumar (CBS) & Prof. Payal Mehra	March 28 - 31, 2016	Lucknow
9	Management and Strategic Control of Projects for NIC Officers	Prof. Sushil Kumar (OM) & Prof. Vikas Srivastava	March 28 - April 1, 2016	Lucknow
10	FDP on Participative Learning and Teaching Case Studies	Prof. Anirban Chakraborty	March 31 - April 5, 2016	Lucknow
11	One-year Part-time Certificate Programme in General Management for Executives (CPGME12) with 240 hours of teaching in four on-campus modules (module 3)	Prof. Sushil Kumar (CBS) & Prof. Krishna Chandra Balodi	April 2-10, 2016	Lucknow
12	Leadership and Strategic Management for Quality Improvement in Education for HOS of Directorate of Education, and SCERT/DIET faculty	Prof. M Akbar & Prof. Madhumita Chakraborty	April 11-15, 2016	Lucknow
13	Managerial Excellence for Distribution Trainers of Bharti Axa Life Insurance Co. Ltd.	Prof. Archana Shukla & Prof. Nishant Uppal	April 12-14, 2016	Lucknow
14	Leadership and Strategic Management for Quality Improvement in Education for HOS of Directorate of Education and SCERT/DIET Faculty	Prof. Rajesh K Aithal & Prof. Nishant Uppal	April 20-24, 2016	Lucknow
15	Effective Contract Management and Negotiation	Prof. D S Sengar	April 25-27, 2016	Lucknow

Management Development Programme

MDPs scheduled during May 2016

S.No.	Programme Title	Programme Director(s)	Dates	Venue
1	Certificate Programme in General Management for Executives (CPGME-13 - 2nd on-campus module)	Prof. D Tripati Rao & Prof. Madhumita Chakraborty	May 21-29, 2016	Lucknow
2	Forest Research Methodology for IFS Officers	Prof. Jabir Ali & Prof. Sourindra Bhattacharjee	May 23-27, 2016	Lucknow
3	Change Management Programme (CHAMP) for BEL Executives	Prof. Neerja Pande & Prof. Ajay Singh	May 23-28, 2016	Noida
4	Business Leadership Programme for the executives of JK Group	Prof. Archana Shukla & Prof. Seshadev Sahoo	May 23 - June 3, 2016	Lucknow
5	Understanding Self for Managerial Excellence for MP State Administrative Service Officers	Prof. Pankaj Kumar & Prof. Nishant Upal	May 30 - June 3, 2016	Lucknow

Events

IPMX (2016-17) 9th Batch Inauguration

The 9th batch of IPMX started on 4th April 2016 with inauguration and two days of induction program. The inauguration function began with a welcome speech by Dr. Ajit Prasad, Director, IIM Lucknow. He congratulated students on being part of prestigious IIM-L community and highlighted upon the distinctive methodology adopted by IIM-L for management studies. Students received an insightful outlook about how the journey of business education would shape them for their future. Dr. Amit Mookerjee, Dean and Head Noida Campus, highlighted the various benefits the students could receive from the one year IPMX program. He urged the students to perceive the one year program as an education for life time, rather than as an indicator of financial development. Prof. Mookerjee suggested that students should build on and transform their lives through hard work, commitment and contribution to society. Mr. Rajat Kathuria, Director and Chief Executive, ICRIER, in his inaugural address shared his vast and diverse experience underlining the issues faced by the Indian economy and gave students an insight on the critical role India plays as a developing and rapidly growing economy. He talked about the significance of gender diversity at workplace in India and explained how women participation in country's workforce led to faster GDP growth and improved society's outlook towards life. Mr. Kathuria highlighted that climate change is an issue of utmost importance to all of us and it was everyone's duty to do their bit in improving the environment.



Events

IPMX (2016-17) 9th Batch Inauguration



Events

Annual Convocation 2016

The 30th Annual Convocation of Indian Institute of Management Lucknow was held on March 12, 2016 and saw 619 students being awarded their diplomas. Mr. Naveen Tewari, founder and CEO of InMobi, was the Chief Guest on the occasion and delivered the Convocation Address.



Events

Annual Convocation 2016



Events

Leadership Talk Series

Held on 12 April 2016.

Mr. Ashutosh Sinha a journalist, news editor and news anchor for NDTV and IBN, in his insightful and interactive session narrated his experiences with eminent personalities and leaders from different industries. He shared some of the exciting stories from his book *The Executors*, about individuals who had succeeded in life beyond all the hardships.

He laid stress on the importance of ethics in personal and profession lives. Mr. Sinha shared his experiences from his journalism career; these experiences had insightful lessons about building relationship in the community and being passionate about what we wanted in life.



Events

Workshop on Data Visualization Methods & Tools

Centre for Marketing (CMEE) in association with MRSI (Market Research Society of India) organized 2 day workshop on 25& 26th April 2016 in IIM Lucknow Noida campus and 28th& 29th April 2016 in Mumbai. Participants who attended were marketing professionals & Marketing Research Professionals, IT specialist/Data Scientists/ Data analyst, Academicians/ Doctoral students. Companies who represented were GPI, Research Pacific, Sahaj, TNS, MDRA, Karvy, IPSOS, Hansa, GfK, MRSS, Purple Audacity, i3 consultants, ITC, BrandKare, AbsolutData, IMRB, Millward Brown.

'A visual picture is worth a thousand words especially when one is trying to understand huge data, which could include several thousand or even millions of variables.'

Chairperson of CMEE Prof Satya Bhusan Dash expressed his views saying that 'We always try to bring leading practitioners from industry who deliver the best since the level of participants is high so speakers has to be at par excellence. It is a proud moment for me to get appreciations from all the participants and speakers.

One of the participant's feedback- 'The centre is doing incredible job. The speakers were of high repute and were able to deliver both theory and hands on. Now when I have learnt I will be able to apply this in my system. In short the workshop was well organized and it has exceeded our expectations.



From the Press

Name of the Publication: Hindustan Times
Edition: Lucknow
Date: May 25, 2016

guestcolumn

Information technology will drive smart cities



BHARAT BHASKAR

Globally, economic growth and prosperity have always been accompanied by migration of rural population to urban areas for want of better life. India, as a fastest emerging economy, cannot remain an exception. With increasing automation-based development, the migration from rural to urban areas has become a global trend.

It is estimated that 70% of the population will be living in cities by 2050. The inevitable urbanisation of India has made our government realise the need of planning cities that are capable of coping with the challenges of urban living.

Residents of Lucknow have already been experiencing ill impact of this migration in traffic, air quality, health delivery, education, and basic amenities.

Smart city for a common person is a region with evolved infrastructure – communication, transport network, water and electricity – capable of providing essential services like health, education, livelihood, and pursuit of happiness to all residents with ease.

The world is experimenting with information technology for creating such sustainable cities. The key element of this infrastructure includes a ubiquitous gigabits communications network, automated sensor networks and data centre to enable online

decision-making based on live information fed by sensor networks.

With the sensor network, the Internet has become Internet of Things (IoT): objects embedded with sensors and the ability to communicate, sharing data with people and other objects. Here are some examples of its use:

London is using sensor network in congestion charging zones to automatically recognise car number plates for billing; sensor-based traffic control system and now adding modern grid with a 3D mapping of surface and under the surface cables, pipes to ease maintenance and construction.

Singapore's Intelligent Transport System includes electronic road pricing (ERP) and sensors attached to taxis that help the government map traffic conditions. ERP, alongside regulation, has helped reduce the number of journeys by private car in Singapore.

Data is at the heart of visions of the future city: For instance, information about traffic, movements of people throughout a city and air quality. In the smart city vision, this data can be integrated, analysed and visualised to improve city management.

The predictive analytic techniques can put in hands of city administrators and planners a great decision-making capability driven by the past factual data.

(The writer is a professor, IT & systems at Indian Institute of Management, Lucknow)

From the Press

Name of the Publication: Hindustan Times
 Edition: Lucknow
 Date: 8/2/16

IIM-L achieves 100% final placement in 3 days

HT Correspondent

LUCKNOW: The Indian Institute of Management, Lucknow has achieved 100% final placement for its 30th batch of 446 students in a record time of just over three days.

Nearly 88% students bagged jobs of sales and marketing followed by finance and consulting.

The top segments based on roles offered were sales and marketing (25%), finance (22%), consulting (21%), e-Commerce (15%), systems/IT (10%) and general management (7%), including some niche profiles in the finance domain.

The rest of the offers came from domains such as market research, analytics, business development, social media marketing and HR among others. The recruitment drive saw participation from over 160 domestic and international recruiters.

The highlight of the placement season was the participation of esteemed firms like Alvarez and Marsal, BlackRock, MasterCard, Advisors and o3 Capital. The participation of these firms

MOST JOBS FOR SALES, MARKETING

- The top segments based on roles offered were sales and marketing (25%), finance (22%), consulting (21%), e-Commerce (15%), systems/IT (10%) and general management (7%), including some niche profiles in the finance domain.
- The rest of the offers came from domains such as market research, analytics, business development, social media marketing and HR. Over 160 domestic and international recruiters participated in the drive.

- Highlight of the placement season was the participation of esteemed firms like Alvarez and Marsal, BlackRock, MasterCard, Advisors and o3 Capital.
- Some of the top recruiters across different sectors were Accenture, Aditya Birla Group, Amazon, Avendus, Flipkart, Hindustan Unilever, P&G, TAS and The Boston Consulting Group.



also marked the ascent of IIM-Lucknow as a preferred recruitment destination for marketing, finance and consulting roles in the country and Prof D S Sangar, chairperson, placements.

He said, "The top four segments based on roles offered were sales and marketing, finance, consulting and business development including some extremely sought after profiles in the finance domain."

Equirus Capital and Olam International offered international profiles. Some of the top recruiters across different

sectors were Accenture, Aditya Birla Group, Amazon, Avendus, Flipkart, Hindustan Unilever, P&G, TAS and The Boston Consulting Group.

The first-time recruiters included Avalon Consulting, BMW Group, Kotak Investments and Tata Sky among others.

In the FMCG/consumer goods/telecom/digital media sector, 110 offers were made with some of the top firms being Airtel, Colgate Palmolive, Dr Reddy's, GSK, Hindustan Unilever, ITC, Nivea, P&G, Pepsi, Puma, Samsung and Star TV.

In addition to the traditional sales and marketing roles, these firms offered roles in supply chain management, IT, corporate finance, HR and analytics.

The banking, financial services and insurance (BFSI) sector saw the participation of a number of international firms hiring for a diverse set of profiles. The campus secured its position as a potential recruiting destination amongst premium recruiters.

The sector saw offers by firms such as Arga, Avendus Capital, Bank of America, Merrill Lynch,

BlackRock, Citibank, DBS, Edelweiss, Equirus Capital, Goldman Sachs, ICICI Bank and o3 Capital among others.

The major roles were in front-end investment banking, global markets, investment research, corporate/wholesale-retail banking, market research, trading and operations.

In the consulting domain, Accenture, Alvarez and Marsal, Avalon Consulting and Feedback Infra among others made offers, with Accenture and BCG being the top two recruiters.

The general management domain saw participation from companies such as Aditya Birla Group (ABG), Airtel, Loftha Group and TAS among others. ABG and TAS were the highest recruiters in this domain.

Some of the firms from the IT/e-Commerce/Technology sectors were Amazon, Flipkart, Google, Magtekko, Microsoft, Uber and Wipro. These firms opened not only IT/Systems profiles, but also roles such as category management, business development, supply chain management, product marketing, strategic alliances, program manager and analytics.

Name of the Publication: Times of India
 Edition: Lucknow
 Date: 8/2/16

Maximum offers from marketing sector

160 Nat'l, Int'l Recruiters Take Pick

TIMES NEWS NETWORK

Lucknow: Sales and marketing topped in jobs offered at the final placements of Indian Institute of Management-Lucknow. Around 22% of jobs offered were in the finance segment while 25% were in sales and marketing.

Consultancy took the third place at 21% and 15% of the total jobs offered were in e-commerce. 10% jobs were in IT and systems while 7% were in the general management sector. The

SLICES OF JOB PIE



resulting Group. First-time recruiters included Avalon Consulting, BMW Group, Kotak Investments and Tata Sky among others. Companies like Equirus Capital and Olam International

IIM-L PLACEMENTS

recruitment drive saw participation from around 160 recruiters, domestic and international. The highlight of the placement season was participation of firms like Alvarez & Marsal, BlackRock, MasterCard, Advisors and o3 Capital. Some of the top recruiters across different sectors were Accenture, Aditya Birla Group, Amazon, Avendus, Flipkart, Hindustan Unilever, P&G, TAS and The Boston Con-

offered jobs internationally. In the FMCG/consumer goods/telecom/digital media sector, a total number of 110 offers were made by Airtel, Colgate Palmolive, Dr Reddy's, GSK, Hindustan Unilever, ITC, Nivea, P&G, Pepsi, Puma, Samsung and Star TV. In Banking, Financial Services and Insurance sector, offers came from firms like Arga, Avendus Capital, Bank of America Merrill Lynch and others.

From the Press

Name of the Publication: Dainik Jagran
Edition: Lucknow
Date: 13/3/16

राजनीति से दूर रहें युवा



समारोह में मेडल पाने वाले विद्यार्थियों के साथ मुख्य अतिथि कुलपति के सीट्टीजे नवीन शिकरी, वैधानिक जेजे डीएन व निदेशक अजीत प्रसाद

आगरा संवाददाता, लखनऊ : इसी दिन से हर क्षेत्र में राजनीति होती है। क्रिकेट खेलने का विकास घात आएगा या नहीं इस पर राजनीति होती है। खेल में राजनीति, जाली की राजनीति, संसदीय में राजनीति। राजनीति में रिटायरमेंट की खोज अब नहीं होती। प्रबंधन की पढ़ाई करते करते विद्यार्थियों को ये समझ देना है कि वह राजनीति में न पड़ें। यह समझ डीएनए इंफोटेक इंजीनियरिंग और मैनेजमेंट (आईआईएम) लखनऊ के 30 वें वार्षिक सम्मेलन में उद्योग क्षेत्र के जवाबदार व आईआईएम लखनऊ के चेयरमैन राजनीति के वैधानिक की जेजे डीएन ने की। आईआईएम में 2014-16 बैच के कुल 619 विद्यार्थियों को डिप्लोमा दिया गया। वेस्ट यूवी में लड़कियों का स्वरूप रहा। पोस्ट ग्रेजुएट डिप्लोमा (पीजीपी) इन मैनेजमेंट की छात्रा जेजे शिकरी को दो सोल्ड मेडल मिले।

आईआईएम लखनऊ के चेयरमैन राजनीति के वैधानिक जेजे डीएन ने जवाब का उदाहरण दिया और कहा कि हर इंटरनेट व कंपनी को सबसे ऊपर रखना है, लेकिन भारत में इसका उल्टा है यहाँ पर राजनीति ऊपर होती है। आईआईएम लखनऊ में लड़कियों का स्वरूप कह रहा है। वर्ष 2014-16 बैच में कुल 47 प्रतिशत लड़कियाँ हैं और मेडल लिस्ट में भी

दीक्षा समारोह

- सर्वश्रेष्ठ विद्यार्थी सेवा शिकरी को दो सोल्ड मेडल
- वैधानिक जेजे, अब लड़कों के लिए मेडल रिजर्व करने की नौबत

लड़कियों का ही स्वरूप है। उन्होंने कहा कि यहाँ हाल रहा तो लड़कों के लिए मेडल रिजर्व करने पर सोचना पड़ेगा। कार्यक्रम में आईआईएम लखनऊ के निदेशक डॉ. अजीत प्रसाद ने कहा कि संस्कृत का कोई विकास नहीं हुआ है। अब वैदिक मूल्यों व संस्कृत के प्रति अपने व्यक्तित्व को बनाये रखें। आईआईएम लखनऊ रिजर्व व कंप्लेंटों पर जोर दे रहा है। उन्होंने कहा कि हमने संस्कृत इन एबीडोप प्रोग्राम शुरू किया। इसके तहत इंटरनेट, फीस के प्रो. जीन ई ओ डीन को आयोजित किया गया। कार्यक्रम में 619 विद्यार्थियों को डिप्लोमा पीजीपी प्रोग्राम में डिप्लोमा प्रदान किया गया।

इन्हें मिले मेडल : पीजीपी इन मैनेजमेंट व पीजीपी इन एबी डिप्लोमा मैनेजमेंट में कुल 47 मेडल दिए गए। इसमें सर्वश्रेष्ठ विद्यार्थी का निश्चय जेजे शिकरी को दिया

कभी न भूलें अपने अभिभावक का त्याग

अपने वरिष्ठ ज्योतिष जी सुर और दुर्गा को अपने जेजे जेजे से इन पर बात करने की संजोता है। का कुलम्ब आईआईएम लखनऊ के टीकत समारोह में इससे के सम्बन्ध व सीट्टीजे नवीन शिकरी ने दिए। उन्होंने विधानिक व मेडल पाने वाले सभी विद्यार्थियों से ज्योतिष कर अपने अभिभावकों के लिए लक्ष्य बनाने और प्रदर्शन करना तो टीकत समारोह में उद्दिष्टता लाना कहा शिकरी जी जी।

उन्होंने विद्यार्थियों को समझा दी कि अब अब जेजे पर भी मैं अपने सफल होने की बात से है। उन्होंने कहा कि जब का आईआईएम में सीट्टीजे का अतिथि जेजे देवरा पर करत आए तो उन्हें पता चला कि उनके पिता को क्या है। इसे जेजे के बाद वह कुछ कुछ मगर पिता ने अपने सम्बन्ध के तीन गुनासे बढ़ा। उन्होंने कहा कि अपने जेजे प्रत्येक ही का बर्तन सुर, दुर्गा को अपने नज़रों से देखें और जेजे व दुर्गा को अपने विचारों को उम्मीद है। उन्होंने कहा कि मैं विद्यार्थी में शुरूआत में लखनऊ व जेजे जी सुर मगर अतिथि में लखनऊ। उन्होंने ज्योतिषदाता का उदाहरण दिया कि वह अपने बच्चों को पूरी आज़ादी दे रही का कुछ उदाहरण दिए।

सेन्सिबल विद्यार्थी

यथा : वैधानिक सोल्ड मेडल व सोल्ड जेजे सेन्सिबल सोल्ड मेडल दिए गए। इसी तरह अतिथि जेजे व शिकरी जीन को जवाबदार मेडल, अजय बट्ट को पीजीपी वैधानिक मेडल, वैशाली को विनमृत मेडल और जेजे जेजे इन आईआईएम, अजय बट्ट को हरि सोलर डिप्लोमा मेडल और जेजे जेजे जेजे, पूजा अग्रवाल को सुदृष्टता मेडल और जेजे जेजे जेजे का मेडल दिए गए।

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IIM-L convocation: 619 students conferred diplomas

Rajeev Malik, Hindustan Times, Lucknow | Updated: Mar 14, 2016 10:24 IST



Shreya Tiwari here got Chairman's Gold Medal and Rajesh Varma Memorial Medal for best girl student during 30th annual convocation ceremony at IIM Lucknow, Lucknow on Saturday. (Deepak Gupta/ HT photo)

The edge, after years of hard work of a time to reap fruits, paved up for the 619 graduating students who were conferred diplomas at the 30th annual convocation of Indian Institute of Management, Lucknow on Saturday evening.

As the sun set on the horizon, the red-lit-up walls of the prestigious B-School reverberated with loud cheers. Shreya Tiwari bagged Chairman's Gold Medal and Rajesh Varma Memorial Medal for best girl student. Abhinav Anand and Piyu Jais were Director's Medal. Each student enjoyed the others' success.

Shreya was all in smiles as she posed for photographs after receiving the medal and diploma from IIM-L director Dr Ajit Prasad, and Naveen Tewari, founder and CEO of InMobi, the chief guest on the occasion. "I'm happy to have bagged two coveted medals," said Shreya who got job with a finance company in Bangalore.

This year's graduating batch was unique in many ways. "Slightly 47% who bagged Diplomas were girls. And then girls outnumbered boys in various programmes," said Anand / Tiwari, chairman Board of governors of IIM-L. The chairman doled out prizes to girls and boys alike upon presenting General.

Other medal winners were: Anand Tiwari bagged DGP Chairman award, "Students who received Rajesh Varma Medal for the best student in subjects including: Anshu Mishra who received Jai Shankar Singhania Medal for best all rounder and Pooja Agarwal who bagged Indira Gandhi Medal for best all rounder.

From poor graduate programme to management for working executives, Dipak Jais received Chairman's Medal while Mohit Garg bagged Director's Medal. From the International Programme in Management for Executives (IPM-CE), Anandhita Biswas was Chairman's Gold Medal, Ananya Prasad received Chairman's Gold Medal and Tapan Jais was Director's Medal.



Annual convocation ceremony at IIM-Lucknow in Lucknow on Saturday evening. (Deepak Gupta/ HT photo)

As many as 407 students from the 20th batch of Post Graduate Programme in Management, 40 students from the 10th batch of Post Graduate Programme in Agri-Business Management, 7 students from the doctoral programme, 101 students from PGP in Management for Working Executives (PGP-W) and 64 students from International Programme in Management for Executives (IPM-CE) batches from the 10th intake received their diplomas.

Director, IIM Lucknow, Ajit Prasad wished good luck to all 619 graduating students. They are about to swell the ranks of about 1000 IIM-L alumni whose continuing support helps build the institute's reputation.

IIM LUCKNOW'S 30TH CONVOCATION

Stay away from politics, JJ Irani tells IIM-L students



IIM Lucknow students pose for a photograph after the convocation

Times News Network

Lucknow: Even as the JNU controversy rages across the country, chairman of Indian Institute of Management, Lucknow's board of governors asked students to "stay away from politics." He was speaking at the 30th convocation of the B-School here on Saturday.

Exhorting the batch of 2016 to carve their own path, Irani said, "India is pervaded by politics in every sphere of life. In fact, 75% of the space in newspapers today is filled with politics. Politics is in sports. In cricket, Pakistan's dithering over whether to play the World Cup or not

grabbed attention recently. That's politics. Even sports like athletics is not left from being politicised," said Irani, appreciating the Supreme Court judgment of de-politicising cricket.

"We obviously have politics in religion. There is a place not too far from here which has been embedded in politics for the last two decades and we are still not out of it," said Irani.

"Whether we have a societal problem, cultural problem, financial problem, the solution is the politician," he said.

► Career in politics, P 6

3 mantras his dad taught him

Delivering the convocation address for the batch of 2016 at IIM-L, CEO and founder of InMobi, a mobile ad network company, Naveen Tewari shared three things he learned from his father who was on his death bed. Those three things which made little sense then, said Tewari, are his guiding force today.

To begin with, Tewari told students they should do what they love to do. "I know, it sounds generic and is a cliché but coming from a middle class family in Kanpur, it was always the neighbourhood opinions which mattered. After multiple failures, when I tasted success, I was at my creative best, the 'jugaadu'-best," said Tewari.

"Have faith" was the second mantra Tewari shared with students. "When I started InMobi, I was on the road raising funds. I faced 20 rejections. But when I got the



Chairman of the Board of Governors JJ Irani (R) with InMobi founder and CEO Naveen Tewari

funds, they came from best venture capitalists," he said.

An entrepreneur at heart, Tewari said the third thing students must do was to be crazy which is actually good. "People gave me fund because I had the craziest idea. So, being crazy is being good," said Tewari.

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B-SCHOOLED IN EXCELLENCE

Passing out didn't do everyone apart

Six IIM-L Grads To Join Same Firm

Shikha Tewari | TOI

The group of six friends exchanged enthusiastically their experience on the IIM-L campus, even as they were headed after passing out to the same place to join the work. All of them placed in Infosys, Bengaluru, the group comprising Rohit, Soumen, Ritika, Uday, Parag and Ravi said they were happy their bonding was in for the next level as their professional life begins.

"Our night-outs, road trips and pranks form the basis of our friendship which will now go from classroom to boardroom," said Ritika.

"I hope Soumen does not sleep in office, the way he used to during lectures with us serving as his alarm bell," said Rohit. "We have a diary full of memories from IIM and new pages will be added to it when friends will be together at work."

While one group of friends was fortunate to remain together, it was time for others

to just say goodbye. Praveer and group who composed 'Jo rook par to chal jaha Azaadi yon ki Takash mein...' a tribute to alumnus Manjiv, will now be working in different places.

During our breaks we used to sit together and compose songs, the one on Manjiv being most memorable," said Praveer, adding, "We have composed so many rock songs together, and now it's time to depart with musical memories from the campus to cherish for a lifetime."

Winners of Chairman's Gold Medal Anirudh Barjee and Ananya Phani from Kolkata pursued the International Programme in Management for Executives (IPME) and have been childhood friends who pursued studies together and shared that IIM-L was not just a campus but a home full of friends.

"IIM gave me not just new friends but enriched our old friendship too. It's time now to bid adieu but the warmth of friendship will remain," said Anirudh.



WINNERS ALL THE WAY

- "I am happy to get a job offer in consulting which I had dreamt of. The night mess will be the most missed. This was the place where we sat with friends after finishing with the assignments."**
Shreya Thakur | CHAIRMAN'S GOLD MEDAL & BEST GUN PRESENT
- "My friends will be working in different sectors like finance, marketing and consultancy. I too have picked up a job but I eventually want to own my start-up in the field of education. I joined IIM-L to get knowledge but ended up meeting the best people."**
Akhil Anand | DIRECTOR'S MEDAL
- "When it comes to girls, the one thing in common from IIM-L memory would be night mess, as it's the most relaxed place. We have spent our best moments here. IIM-L will truly be missed."**
Riya Jais | DIRECTOR'S MEDAL
- "I will miss the extra co-curricular campus activities and the mega fest, Varchasava where we won a gold medal in squash, the most nostalgic part of IIM days."**
Anika Malhotra | BEST ALL-ROUNDER MEDAL
- "Not just the diplomas and memories, IIM has given true friends and best mentors. The place has been caring and loving but full of academic stress."**
Vishal | BEST STUDENT IN INFORMATION TECHNOLOGY

'New director is well worth the wait'

Tech News Network

Showering praises on newly appointed director Ajit Prasad and wishing him another term, chairman, Board of Governors, IIM-L, Anandesh J Irani said, "We struggled for only 18 months to get a permanent director. I should not say who wears the honour and responsibility of making us wait for only 18 months."

Appointment of Prasad as director, said Irani, is an achievement for IIM-L. "Whatever the efforts for the director's appointment, it was well worth it. Something many other educational institutions can't even claim. We struggle for 18 months and now we have got it. I wish him well a five-year term and beyond that too," said Irani.

The post of the IIM-L director lay vacant for 18 months since March 8, 2014, till HRD on October 23 appointed Prasad full-time director. Former director's Devi Singh's second term ended on March 8, 2014, after which he got six months extension which ended in September, 2014. HRD then gave charge to the senior most professor Rajiv Srivastava. On July 8, 2015, HRD assigned the

NEW SCHOLARSHIP

The first IIM-L director late IAS Dajal had willed a scholarship in the name of his wife for girl students for the two-year postgraduate programme. Titled Anuraj Kula Dajal Scholarship, it will commence this year. Dajal left behind a substantial corpus to fund the chair focusing on futuristic issues in behavioral sciences.

additional charge of the director, IIM-L to the next senior faculty Bhaskar Bhaskar, after professor Yogesh Agarwal, second senior most faculty requested to take the charge, for a period of three months.

This came after senior most professor Rajiv Kumar Srivastava completed his six-month term of the IIM-L director on July 7 and refused to continue on health grounds adding that his professional work was suffering due to this responsibility.

On October 8, 2015 HRD issued fresh directives giving extension to Bhaskar till further orders. In the interview

HEALTHY INITIATIVE

IIM-L this year commenced a research project titled 'Innovative healthcare Collaborator' in collaboration with Aarhus University, Denmark focusing on identifying collaboration and coordination challenges to inter-organisational healthcare supply chain processes and innovative solutions to address these challenges.

held on October 21, 2015, the search-runs selection panel gave nod for Prasad's appointment which was endorsed by the Appointment Committee of Cabinet (ACC) headed by the prime minister.

Irani, while addressing graduating students last year said "acche din" as promised by PM Modi didn't reach IIM-L. He said smooth changeover was expected after Singh's term completed, but it didn't happen. Annoyed at the delay in response by HRD minister, Irani had then said, "When HRD sends an e-mail, I reply next day. When I write, they reply after four months."

Girls raise the bar... bar bar



Moving towards greater gender equality, the batch of 2015 at IIM-L had a unique achievement in success. As many as 47% of the total students who graduated on September were girls, when headed of governors chairman AJ Irani referred to as the 'gender war'.

But with this, the rate of women enrolled to students of the Post Graduate Programme in management and applications management went to girls.

"One of the aspects mentioned every year was to be the best job market. That should now be changed to the best male student. As far as quality is concerned, girls have no shame boys this year and the highest percentage successful in their exams has raised the level of performance in the entire institution," said Irani, adding that it is known that girls perform better than boys. In the past four years, it was the batch of 2014 in which had the maximum number of girl students joining IIM-L. A

batch of 62 candidates were admitted, of which 290 were girls. The figure marks total annual 8% girls. This was the percentage of girls dropped to 32%, which is

batch of 62. The batch of 2014 had 29% women applicants. In 2013 it had 26%, which was 20% of the PGP in management stream.

