



Sāmvaya

IIML Newsletter

Indian Institute of Management Lucknow



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Publication Profile

Research Publications

Papers

Agarwal, Y.K. & Venkateshan, Prahalad, 'Survivable network design with shared-protection routing', *European Journal of Operational Research*, 238(3), 2014:pp 836-845

In this paper we study the problem of designing a survivable telecommunication network with shared-protection routing. We develop a heuristic algorithm to solve this problem. Recent results in the area of *global re-routing* have been used to obtain very tight lower bounds for the problem. Our results indicate that in a majority of problem instances, the average gap between the heuristic solutions and the lower bounds is within 5%. Computational experience is reported on randomly generated problem instances with up to 35 nodes, 80 edges and 595 demand pairs and also on the instances available in SNDlib database.

Keywords: Shared protection survivable network design; End-to-end restoration schemes; Column generation; Large scale optimization

Nigam, Ashutosh & Agarwal, Y.K., 'Optimal relay node placement in delay constrained wireless sensor network design' *European Journal of Operational Research*, 233(1), 2014:pp. 220-233

The Delay Constrained Relay Node Placement Problem (DCRNPP) frequently arises in the Wireless Sensor Network (WSN) design. In WSN, Sensor Nodes are placed across a target geographical region to detect relevant signals. These signals are communicated to a central location, known as the Base Station, for further processing. The DCRNPP aims to place the minimum number of additional Relay Nodes at a subset of Candidate Relay Node locations in such a manner that signals from various Sensor Nodes can be communicated to the Base Station within a pre-specified delay bound. In this paper, we study the structure of the projection polyhedron of the problem and develop valid inequalities in form of the *node-cut* inequalities. We also derive conditions under which these inequalities are facet defining for the projection polyhedron. We formulate a branch-and-cut algorithm, based upon the projection formulation, to solve DCRNPP optimally. A Lagrangian relaxation based heuristic is used to generate a good initial solution for the problem that is used as an initial incumbent solution in the branch-and-cut approach. Computational results are reported on several randomly generated instances to demonstrate the efficacy of the proposed algorithm.

Keywords Relay node placement; Cutting plane/facet; Polyhedral theory; Projection; Branch and cut; Lagrangian-relaxation

Publication Profile

Research Publications

Papers

Singh S. K., 'COMPARING PRODUCTIVITY AND PROFITABILITY PERFORMANCE: A CASE STUDY OF UTTAR PRADESH STATE ROAD TRANSPORT CORPORATION', *Indian Journal of Economics and Business*; 13(1), 2014: pp. 97-114.

This paper examines changes in productivity and profitability of Uttar Pradesh State Road Transport Corporation (UPSRTC) using its annual data from 1994-95 to 2009-10. Another objective of the paper is to demonstrate the usefulness of calculating the total price performance measure, i.e., tracking the growth of input factor prices relative to the prices received for the outputs. Analysis of data reveals that UPSRTC achieved tremendous growth in its productivity during the sample period but all of its productivity gains are passed on to its customers. That's why there is virtually no change in its profitability from 1994-95 to 2009-10. However, there is a significant difference in the trend between first and second half of the sample period. In the first half, productivity growth was far lower than that in the second half whereas input factor prices compared with output prices increased rapidly. Due to this, UPSRTC's financial performance worsened during the first half and improved during the second half of the sample period.

Conference & Seminar Papers

Varghese, Issac K & **Akbar, M.**, 'Effect of Institutional Distance on Financial Performance of Cross Border Joint Ventures with Indian Firms', paper presented in 2014 ABRM_IMRA International Conference on the Restructuring of the Global Economy (ROGE), June 23-24, 2014, Cambridge, UK

Institutional theory is gaining visibility in management literature that explores effect of cross country differences of institutions on MNC's behavior and performance. Institutional distance can be defined as the distance between institutions of the countries involved in market transactions. Past studies has focused on the cultural distances between partnering institutions. But the recent literature points towards the need for analysing institutional distance between partnering firms. Emerging market economies have undergone a lot of policy changes. Governance is viewed as key for development by investors. This has increased the demand for monitoring the quality of governance in a country over time. Last decade has seen a series of policy changes in India that has helped in increasing the market access to multinationals. In this study, we will analyse the effect of institutional distance on the performance of joint ventures. It will be insightful to look at the trends of JVs in an institutional setting.

Ali, Jabir & Kumar, Sushil, 'Factors Affecting the Frequency of Selling of Farm Produce: Evidence from Uttar Pradesh, India' paper presented at 2014 Annual World Symposium People Feed the World, International Food and Agribusiness Management Association, June 15-19, 2014, Cape Town, South Africa

Kumar, Sushil & Ali, Jabir, 'Agriculture Diversification and Its Determinants in India' paper presented at 2014 Annual World Symposium People Feed the World, International Food and Agribusiness Management Association, June 15-19, 2014, Cape Town, South Africa.

Publication Profile

Conference & Seminar Papers

Gupta, Kriti Bardhan, 'Exploring the International Competitiveness of Indian Sugar Sector' paper presented at International Food and Agribusiness Management Association (IFAMA) 24th Annual World Symposium and World Forum at Cape Town, South Africa on "People Feed the World: The Talent Factor", 16-19 June 2014.

The study initially explored international competitiveness of sugar sector in India in the domestic market as well as in the international markets based on Policy Analysis Matrix (PAM) and Domestic Resource Cost Ratio approach. It measured the robustness of import competitiveness as well as export competitiveness not only at the national level but also for major sugar producing states, i.e., Maharashtra and U.P. Further, it identified the major factors affecting the international competitiveness of Indian Sugar. Finally, based on empirical study it showed that the international competitiveness of sugar sector can be increased significantly if production of downstream products are also undertaken along with the production of sugar.

Management Development Programmes

Concluded (June 2014)

S.No.	Program Title	Program Director	Date	Venue
1	1 year Part-time General Management Programme for Executives (GMPE8) -4th On Campus	Prof. Sushil Kumar Prof. Sonia	June 7-15, 2014	Lucknow
2	Capacity Building for ITI Principals	Prof. Shailendra Singh Prof. Arunabha Mukhopadhyay	June 9-13, 2014	Lucknow
3	GMP for Coal India Ltd.	Prof. Himanshu Rai Prof. Prakash Singh	June 9-20, 2014	Lucknow
4	Enhancing Management & Administrative Effectiveness for Administrative Heads of Institutes of Higher Education	Prof. Manoj Anand Prof. Chandan Sharma	June 9-13, 2014	Noida
5	General Management Program for Executives of Bajaj Finance (2nd On Campus Module)	Prof. Ajay Singh Prof. Neerja Pande	June 9-12, 2014	Noida
6	Certificate Programme in Business Analytics (CPBAE II)	Prof. Amit Agrahari Prof. Gaurav Garg	June 11-15, 2014	Lucknow
7	Unlock Your Potential for Novo Nordisk India Pvt. Ltd.	Prof. Archana Shukla	June 19-20, 2014	Lucknow
8	Capacity Building for ITI Principals	Prof. Shailendra Singh Prof. Arunabha Mukhopadhyay	June 23-27, 2014	Lucknow
9	General Management Program for the Executives of KPMG-Valedictory Session	Prof. Punam Sahgal	June 21, 2014	Noida

Management Development Programmes

Concluded (June 2014)

S.No.	Program Title	Program Director	Date	Venue
10	GMP on Management Techniques for ISS Probationers	Prof. Bharat Bhasker Prof. Gaurav Garg	June 30, 2014 July 11, 2014	Lucknow

Forthcoming (July - August 2014)

S.No.	Program Title	Program Director	Date	Venue
1	Managerial Effectiveness for Judicial Officers	Prof. Pushpendra Priyadarshi Prof. Nishant Uppal	July 7-11, 2014	Lucknow
2	Learning to Lead for HPCL Executives	Prof. Shailendra Singh Prof. Neeaj Dwivedi	July 7-11, 2014	Lucknow
3	1 year Part-time General Management Programme for Executives (GMPE9)	Prof. Neeraj Dwivedi Prof. Kriti Bardhan Gupa	July 12-20, 2014	Lucknow
4	AMP for IRS Officers Phase III	Prof. Prakash Singh Prof. Rajesh K Aithal	July 14, 2014 August 1, 2014 (DLC) August 4-15, 2014 (OLC)	Lucknow
5	Advanced Communication Skills	Prof. Neerja Pande	July 21-23, 2014	Noida
6	Managerial Effectiveness for Judicial Officers	Prof. Himanshu Rai Prof. Nishant Uppal	July 21-25, 2014	Lucknow

Management Development Programmes

Forthcoming (July - August 2014)

S.No.	Program Title	Program Director	Date	Venue
7	MDP for Channel Partners of L&T	Prof. Sushil Kumar Prof. Devashish Das Gupta	July 24-26, 2014	Lucknow
8	1 year Part-time General Management Programme for Executives (GMPE10) (2nd on-campus module)	Prof. Arunabha Mukhopadhyay Prof. Sabyasachi Sinha	July 26, 2014 August 3, 2014	Lucknow
9	GMP for Coal India Ltd.	Prof. Himanshu Rai Prof. Seshadev Sahoo	July 28, 2014 August 8, 2014	Lucknow
10	Finance for Decision Making (for Non-Finance Executives)	Prof. Ajay K Garg	August 4-8, 2014	Lucknow
11	Sustainable Supply Chain Management	Prof. S Venkataramanaiah	August 6-8, 2014	Noida
12	Understanding Self for Managerial Excellence	Prof. Pankaj Kumar	August 7-9, 2014	Lucknow
13	Developing Leadership Excellence in Women	Prof. Neerja Pande Prof. Shamama Afreen	August 11-13, 2014	Noida
14	Managerial Effectiveness for Judicial Officers of Chhattisgarh	Prof. D S Sengar Prof. Himanshu Rai	August 11-16, 2014	Lucknow

Management Development Programmes

Forthcoming (July - August 2014)

S.No.	Program Title	Program Director	Date	Venue
15	Strategic Human Resource Management	Prof. Himanshu Rai	August 21-23, 2014	Lucknow
16	Building an Effective Marketing Strategy	Prof. Devashish Das Gupta	August 21-23, 2014	Lucknow
17	AMP for IRS Officers, Phase IV	Prof. R L Raina Prof. Ashutosh K Sinha	August 25, 2014 September 12, 2014 (DLC) September 15-26, 2014 (OLC)	Lucknow

From the Press

Name of the Publication : Amar Ujala
 Edition : Delhi Main
 Date : 17/06/14

विदेशों में कैंपस खोलेगा आईआईएम लखनऊ

अमर उजाला ख्यूर

नोएडा। आईआईएम लखनऊ अपनी श्रेणी में देश का पहला संस्थान है, जिसने किसी दूसरे शहर (नोएडा) में अपना कैंपस खोला है। अब संस्थान को योजना विभाग में अपना कैंपस खोलने की है, जिसे ब्रॉड के तौर पर पेश किया जाएगा। ऐसा करने वाला आईआईएम लखनऊ देश का पहला संस्थान होगा। इसके लिए अजोका, मनीषा और शीला जैसे देशों को विधिवत किया गया है। उम्मीद है कि एक साल में योजना अपने अंतिम तक पहुंच जाए।

नोएडा और लखनऊ कैंपस में विदेशी छात्रों को संख्या बढ़ाने की भी योजना है। सेक्टर-62 स्थित आईआईएम लखनऊ के नोएडा

प्रयोग, मलरोडिया और नंदीवाल में एजुकेशनल कैम्पस के ऑडिटोरियम का शुभारंभ

कैंपस में सोमवार को ऑडिटोरियम और सेमिनार हॉल के शुभारंभ मौके पर संस्थान के निदेशक डॉ. देवी सिंह ने यह जानकारी दी। परिसरों में बातचीत में उन्होंने बताया कि नोएडा कैंपस का विस्तार जारी है। जल्द ही नोएडा कैंपस टोचर्स ट्रेनिंग प्रोग्राम शुरू करेगा। इसमें एजुकेशन मिस्ट्रिज मैनेजमेंट को ट्रेनिंग जैसे प्रोग्राम प्रथमिकता के तौर पर चुना गया है।

सब ही कई अन्य सेक्टर भी विधिवत किए जा रहे हैं। दरअसल, आईआईएम नोएडा कैंपस में 800 सीटों वाला ऑडिटोरियम तैयार

आईआईएम-आईआईटी के निदेशक दृढ़ता चुनींती

इस कार्यक्रम के मौके पर मुख्य अतिथि अशोक ठाकुर, सचिव मानव संसाधन विकास मंत्रालय ने कहा कि आईआईएम और आईआईटी जैसे संस्थानों के लिए निदेशक जोड़ना मंत्रालय के लिए एक बहुत बड़ी चुनौती है। जयप्रकाश मिश्राजी ने प्रिंटिकल एजुकेशन (व्यावहारिक शिक्षा) नहीं है। ऐसी शिक्षणों की जरूरत है जो प्रैक्टिक, प्रारम्भिक और पारस्परिक संबंध स्थापित करने जैसे तंत्रों से जोड़ता हो। मंत्रालय लगाकर ऐसी पॉलिसी बना रहा है, जिसमें इन संस्थानों को उच्च से उच्च रखरखाव दे जा सके।

किया गया है। इसमें अंतरराष्ट्रीय कॉन्फ्रेंस, वैश्विक साझेदारी सम्मेलन और कॉर्पोरेट सेमिनार आयोजित किए जाएंगे।

संस्थान के चेयरमैन डॉ. जेजे इण्टी ने कहा भले नोएडा कैंपस लखनऊ से सैकड़ों किलोमीटर दूर हो, वे दिल्ली में आईआईएम

लखनऊ का चेहरा है। इस मौके पर सांस्कृतिक संस्था के दीपन मीनोषी मिश्रा ने कथक की साजिश प्रस्तुति दी। उनके साथ पंडित जवाहर प्रसाद (कोकिलिस्ट), वेद प्रकाश (राबल), विजय प्रसन्ना (बंभूरी) और अमर दुर्गम ने सरोर पर उनका साथ दिया।

Name of the Publication : Dainik Jagran
 Edition : Delhi NCR
 Date : 17/06/14

अच्छा नेतृत्व वही जो सबको साथ लेकर चले : अशोक ठाकुर



आईआईएम लखनऊ के नोएडा कैंपस में ऑडिटोरियम एवं सेमिनार हॉल का उद्घाटन करते (दाएँ से) मानव संसाधन विकास मंत्रालय के सचिव अशोक ठाकुर, आईआईएम लखनऊ के निदेशक डॉ. देवी सिंह व आईआईएम लखनऊ के चेयरमैन डॉ. जयप्रकाश मिश्रा।

जागरण संवाददाता, नोएडा : सेक्टर-62 स्थित इंडियन इंस्टीट्यूट ऑफ मैनेजमेंट (आईआईएम) लखनऊ के नोएडा कैंपस में सोमवार को ऑडिटोरियम व सेमिनार हॉल का उद्घाटन हुआ। मुख्य अतिथि के रूप में पहुंचे मानव संसाधन विकास मंत्रालय के सचिव अशोक ठाकुर ने दीप प्रज्वलित किया। इस मौके पर कलाकारों ने तबला व कथक का कार्यक्रम प्रस्तुत किया। अशोक ठाकुर ने कहा कि गुमान रिसेंस डिपार्टमेंट में सबसे बड़ी चुनौती है कि वह अच्छा नेतृत्व नहीं चुन पाते हैं, जो सबको साथ लेकर चल सके। अच्छा नेतृत्व करने वाला जो सोचता है, उसे पूरा करने का काम करता है। आईआईएम के चेयरमैन डॉ. जयप्रकाश मिश्रा ने कहा कि वह साल साल पहले आईआईएम में शामिल हुए थे। उन्होंने नोएडा कैंपस को बनते देखा है। आने वाले समय में आईआईएम लखनऊ के बजाय नोएडा के नाम से जाना जाएगा। आईआईएम नोएडा कैंपस के निदेशक डॉ. देवी सिंह ने कहा कि इस कैंपस को अंतरराष्ट्रीय कान्फ्रेंस स्तर पर लाना है। इसमें पांच अत्याधुनिक तकनीकी रूप से उन्नत कान्फ्रेंस व सेमिनार कक्ष हैं। इनमें आठ सौ लोगों के बैठने की व्यवस्था है। ऑडिटोरियम में दो सौ सीटों की क्षमता वाले दो हॉल हैं। इस मौके पर कथक कलाकारों ने कार्यक्रम प्रस्तुत कर खुब तालियां बटोरीं।

From the Press

Name of the Publication : Dainik Jagran
Edition : Delhi Main
Date : 17/06/14

अच्छा नेतृत्व वही जो सबको साथ लेकर चले : अशोक ठाकुर



आइआइएम लखनऊ के नोएडा कैम्पस में ऑडिटोरियम एवं सेमिनार हॉल का उद्घाटन करते (दाएं से) मानव संसाधन विकास मंत्रालय के सचिव अशोक ठाकुर, आइआइएम लखनऊ के निदेशक डॉ. देवी सिंह व आइआइएम लखनऊ के चेयरमैन डॉ. जमशेद जे इरानी।

जागरण संवाददाता, नोएडा: सेक्टर-62 स्थित इंडियन इंस्टीट्यूट ऑफ मैनेजमेंट (आइआइएम) लखनऊ के नोएडा कैम्पस में सोमवार को ऑडिटोरियम व सेमिनार ब्लॉक का उद्घाटन हुआ। मुख्य अतिथि के रूप में पहुंचे मानव संसाधन विकास मंत्रालय के सचिव अशोक ठाकुर ने दीप प्रज्वलित किया। इस मौके पर कलाकारों ने तबला व कथक का कार्यक्रम प्रस्तुत किया।

अशोक ठाकुर ने कहा कि ह्यूमन रिसोर्स डिपार्टमेंट में सबसे बड़ी चुनौती है कि वह अच्छा नेतृत्व नहीं चुन पाते हैं, जो सबको साथ लेकर चल सके। अच्छा नेतृत्व करने वाला जो सोचता है, उसे पूरा करने का काम करता है। आइआइएम के चेयरमैन

डॉ. जमशेद जे इरानी ने कहा कि वह सात साल पहले आइआइएम में शामिल हुए थे। उन्होंने नोएडा कैम्पस को बनते देखा है। आने वाले समय में आइआइएम, लखनऊ के बजाय नोएडा के नाम से जाना जाएगा। आइआइएम नोएडा कैम्पस के निदेशक डॉ. देवी सिंह ने कहा कि इस कैम्पस को अंतरराष्ट्रीय कान्फ्रेंस स्तर पर लाना है। इसमें पांच अत्याधुनिक तकनीकी रूप से उन्नत कान्फ्रेंस व सेमिनार कक्ष हैं। इनमें आठ सौ लोगों के बैठने की व्यवस्था है। ऑडिटोरियम में दो सौ सीटों की क्षमता वाले दो हॉल हैं। इस मौके पर कथक कलाकारों ने कार्यक्रम प्रस्तुत कर खूब तालियां बटोरीं।

From the Press

Name of the Publication : Hindustan Times
 Edition : Delhi
 Date : 17/06/14

IIM Lucknow plans to open overseas campus by Jan 2015

Ashu Saxena
 www.hindustantimes.com

BOMBAY: With an aim to expand its network, the Indian Institute of Management (IIM), Lucknow has decided to open its first overseas campus by January 2015. The premier management institute had earlier decided to start the campus by January of this year.

"Due to a change in the government, our plans got delayed. Now we have identified fresh countries where we can open our campus. Our plan is to create solid international footprints and put the Noida campus on the international conference circuit," said Prof. Devi Singh, director, IIM Lucknow. He was speaking at the inaugural ceremony of the auditorium and seminar block in the Noida campus at Sector 62 on Monday. The state-of-the-art auditorium was inaugurated by Ashok Thakur, secretary, Ministry of Human Resource Development.

Some of the countries short-listed by the institute are South Africa, Mauritius and Asian countries like Malaysia. "With this newly inaugurated auditorium, students will get more opportunities to interact with the outer world. We plan to hold global conferences, meeting and academic sessions for the students in this auditorium. This facility can also be used by corporates and other academic institutions in the Delhi-NCR region for similar purposes," said Singh.

The IIM's Noida campus offers two post-graduate programmes for executives – WMP and IPMX – and an executive fellow programme in Management. In the last three years, two major international conferences have been hosted in the institute.

"Other IIMs should follow the footsteps of IIM Lucknow and set up their own institutes. This auditorium will help in providing excellence in management education. In the days to come, MHRD programmes might also take place in this auditorium," said Thakur.



Ashok Thakur, secretary, ministry of human resource development, addresses a meet in Noida on Monday.
 BISHAN KHAU / HT PHOTO

Name of the Publication : Amar Ujala
 Edition : UP
 Date : 26/06/14

पोस्ट ग्रेजुएट प्रोग्राम की 453 में 210 सीटें लड़कियों के खाते में

आईआईएम की 46 फीसदी सीटों पर बेटियों का कब्जा

अमर उजाला धरु

335 स्टूडेंट्स इंजीनियरिंग बैचकार्ड के लड़कियाँ तो लेफ्ट रिजर्व, बीजे स्वतः 38 प्रतिशत में ही लिखा था

लखनऊ: इंजिनियरिंग इंस्टीट्यूट ऑफ मैनेजमेंट (आईआईएम) लखनऊ में बेटियों का एकदम तेजी से बढ़ रहा है। इस बार आईआईएम-लखनऊ में पोस्ट ग्रेजुएट प्रोग्राम (पीजीपी) इन मैनेजमेंट व पोस्ट ग्रेजुएट प्रोग्राम (पीजीपी) इन एजी बिजनेस मैनेजमेंट की कुल 453 सीटों में से 210 सीटों पर लड़कियों ने अपना कब्जा जमाया है। कुल 46 फीसदी सीटें लड़कियों के खाते में गई हैं। बीजे स्वतः लिखल लेने वाली में से लड़कियों का प्रतिशत 38 था। ऐसे में 2014-16 बैच में बीजे स्वतः के मुकाबले करीब आठ प्रतिशत लड़कियाँ बढ़ी हैं। साथ ही इस बार 335 इंजीनियरिंग बैच कार्ड के स्टूडेंट्स ने जमाया लिखल है।

आईआईएम लखनऊ के निदेशक प्रो. देवी सिंह बताने हैं कि लड़कियों के लिखले में वृद्धि इस बात का गवाह है कि 'बेटर एंग्लोइंडियन' तेजी से बढ़ रही है। सिंगल बेकर के मामले में ही नहीं बल्कि आईआईएम में स्टूडेंट में बैच कार्ड और बर्न अनुभव के अनुसार भी प्रत्यक्ष देखने को मिल रहा है। यहाँ पर स्टूडेंट्स के बीच लिखल तेजी से बढ़ रही है, जो अच्छा संकेत है। हालाँकि इस बार भी आईआईएम लखनऊ में इंजीनियरिंग बैचकार्ड के स्टूडेंट हवाई हैं। पीजीपी इन मैनेजमेंट में 74.8 प्रतिशत स्टूडेंट इंजीनियरिंग बैच कार्ड के हैं और पीजीपी इन एजी बिजनेस कोर्स में 65.90 प्रतिशत स्टूडेंट इंजीनियरिंग बैच कार्ड के हैं। आईआईएम में लिखले के निम्न देश पर के अर्थोसिद्ध हुए बर्नियन एडमिनिस्ट्रेशन टेस्ट (बैट) में सफल होने वाले अभ्यर्थियों को अपनी सीटों के आईआईएम में हुए डिस्कशन (जीसी) और परॉक्स इंटरव्यू (पीआई) लेने के बाद स्टूडेंट्स को लिखल लिख गया है। आईआईएम लखनऊ में बीजे स्वतः पर प्रतिशत पूरी होने के बाद अब बैच 2014-16 बैच में लिखल लेने वाले स्टूडेंट्स का भीतर उत्सव का आयोजन गया है।



प्रोग्राम	लड़कों की संख्या	लड़कियों की संख्या	कुल सीटें
पीजीपी इन मैनेजमेंट	222	187	409
पीजीपी इन एजी बिजनेस मैनेजमेंट	21	25	44

प्रोग्राम	इंजीनियरिंग बैच कार्ड के स्टूडेंट	नॉन इंजीनियरिंग स्टूडेंट	कुल सीटें
पीजीपी इन मैनेजमेंट	506	103	409
पीजीपी इन एजी बिजनेस मैनेजमेंट	29	15	44

	पीजीपी इन मैनेजमेंट	पीजीपी इन एजी बिजनेस मैनेजमेंट	कुल स्टूडेंट
0	122	29	151
1-6	24	3	27
7-12	34	4	38
13-18	90	3	93
19-24	44	1	45
24 से अधिक	95	4	99

आईआईएम लखनऊ में एंग्लो इंडियन (आईआईएम) का बर्नियन एडमिनिस्ट्रेशन टेस्ट (बैट) में सफल होने वाले अभ्यर्थियों को अपनी सीटों के आईआईएम में हुए डिस्कशन (जीसी) और परॉक्स इंटरव्यू (पीआई) लेने के बाद स्टूडेंट्स को लिखल लिख गया है। आईआईएम लखनऊ में बीजे स्वतः पर प्रतिशत पूरी होने के बाद अब बैच 2014-16 बैच में लिखल लेने वाले स्टूडेंट्स का भीतर उत्सव का आयोजन गया है।

From the Press

Name of the Publication : Hindustan
Edition : UP
Date : 26/06/14

आईआईएम दाखिलों में लड़कियों का दबदबा

लखनऊ | कार्यालय संवाददाता

इंडियन इंस्टीट्यूट ऑफ मैनेजमेंट (आईआईएम) में इस बार इंजीनियरों ने अपना कब्जा जमा लिया है। इसमें भी दाखिला लेने वालों में छात्राओं की संख्या सबसे ज्यादा है। जो अधिकतर इंजीनियरिंग बैकग्राउंड की हैं।

आईआईएम लखनऊ ने बुधवार को सत्र 2014 में हुए दाखिलों को ज्योरा जारी कर दिया है। आईआईएम में दाखिला लेने वाली 46 प्रतिशत छात्राएं हैं। इसमें पोस्ट ग्रेजुएट प्रोग्राम इन मैनेजमेंट की 409 स्लॉटों पर 187 पर छात्राओं ने दाखिला लिया है जबकि पीजीपी इन एग्री बिजनेस की 453 स्लॉटों पर 210 छात्राओं ने कब्जा जमाया है। आईआईएम के निदेशक प्रो देवी सिंह ने बताया कि पिछले साल छात्राओं की संख्या 38 प्रतिशत थी।

आईआईएम के निदेशक डॉ देवी सिंह ने बताया कि आईआईएम में दाखिला लेने वाले छात्रों में इंजीनियरिंग के छात्र सबसे ज्यादा है। इसमें सबसे अधिक वह छात्र शामिल हैं जिन्होंने बॉटिक करने के बाद फौरन कैंट दिया और उनका दाखिला आईआईएम में हो गया। डॉ देवी सिंह ने बताया कि दाखिलों में लड़कियों की संख्या में बढ़ोतरी एक अच्छा संकेत है। उन्होंने बताया कि इस बार जो दाखिले हुए हैं, उसमें कार्य अनुभव और जेंडर में एक बहुत बड़ा



मारी बाजी

- इंजीनियरिंग बैकग्राउंड के छात्रों की संख्या अधिक
- आईआईएम ने जारी किया दाखिलों का ज्योरा

बदलाव देखने को मिल रहा है। आईआईएम के पीजीपी इन मैनेजमेंट में 74.8 प्रतिशत छात्र इंजीनियरिंग के हैं। पीजीपी इन एग्री बिजनेस में 65.90 प्रतिशत छात्र इंजीनियरिंग के हैं।

डॉ देवी सिंह ने बताया कि आईआईएम लखनऊ में दाखिले की प्रक्रिया पूरी होने के बाद अब बैच 2014-16 बैच में दाखिला लेने वाले स्टूडेंटों का ज्योरा उपलब्ध कराया गया है। डॉ देवी सिंह ने बताया कि इस बार कैंट क्वॉलैफाइ करने वाले उन छात्रों की संख्या अधिक है। इन्होंने बॉटिक करने के बाद कैंट दिया और पहले ही प्रयास में उनका आईआईएम में दाखिला हो गया। नौकरी पेशा छात्रों की संख्या काफी कम है।

कोर्स	छात्रों की संख्या	छात्राओं की संख्या	कुल सीटें
पीजीपी इन मैनेजमेंट	222	187	409
पीजीपी इन एग्री बिजनेस	21	23	44
प्रोग्राम	इंजीनियरिंग	नन इंजीनियरिंग	कुल सीटें
पीजीपी इन मैनेजमेंट	306	103	409
पीजीपी इन एग्री बिजनेस	29	15	44

Name of the Publication : Indian Express
Edition : All Editions
Date : 26/06/14

IIM-L enrolls record number of women this year

LUCKNOW: Continuing their good run at the Indian Institute of Management, Lucknow (IIM-L), woman candidates have this year achieved an all-time high in enrolment at 210 out of a total 453 students, or 46 per cent, at the institute. Comparatively, they were 38 per cent in 2013, 36 per cent in 2012 and about 14 per cent in 2011.

In a batch of 409 students in Post Graduate Programme (Management) this year, 187 are girls while among 44 students in PGP (Agri-Business Management) 23 or 52.27 per cent, are girls.

In a statement, IIM-L spokesperson Anuradha Manjul said: "The focus this year during admissions in the PG programme was to ensure diversity without compromising on merit."

Also, majority of students this year are from engineering background (74.8 in PGPM and 65.90 in PGP ABM) though their percentage has come down

The number of women shot up for the first time at IIM-L in 2012, when it started giving two marks weightage to them. The same year, it also reduced the 2.5 marks weightage for work experience to 2 marks. Speaking about the trend, IIM-L director Dr Devi Singh said: "The institute was looking at having a class with a broad base in terms of diversity - gender, background and prior work experience." **ENS**

From the Press

Name of the Publication : Hindustan Times
Edition : UP
Date : 26/06/14

Record increase in girl students at IIM-L

HT Correspondent

✉ kompowersdesk@hindustantimes.com

LUCKNOW: The efforts of the Indian Institute of Management, Lucknow (IIM-L), to increase intake of women students have borne fruit. This year there has been a record increase in the number of its women students. Out of the 453 candidates who entered the portals of IIM-L, 243 are men and 210 women. This was for the first time the fair sex breached the 200 mark. Last year, 172 female candidates got admission against 280 males. Prior to that, 166 girls (37%) were inducted against 287 boys.

This year, 46% girls have been inducted into the Post Graduate

Programme in Management (187) and 52.27% (23) in PGP Agri Business Management.

This year, out of total 409 PGP students that were inducted, 187 are females and 222 males. But in Agri Business Management (ABM), this year there will be more female students than male, for the total strength of ABM is 44, of which 23 are girls and 21 boys.

Devi Singh, director, IIM-L, said, "I'm happy that the number of girl students has increased in a decade. I remember the number of girls was just 10% in 2004-05 batch. Now it has increased to 46%. The girls are almost catching up with the boys."

According to Singh, the

THE TREND

Year	Number of girl students
2014	210
2013	172
2011	166

focus this year during admissions in the PG programme was to ensure diversity without compromising on merit. "We started this and now a number of other IIMs are following a similar trend. In a way, IIM-L has set an example for others," Singh said.

The majority of the stu-

dents still have an engineering background (74.8% in PGPM and 65.90% in PGP ABM), but their percentage has come down compared to the previous years. The PGP class will have 103 non-engineering students. In 2012, engineering students were as high as 325 and in two years, the number has come down to 306. IIM prefers students from diverse streams so that students may learn from each other about different dynamics and their approach to solve problems. This year, 151 students are freshers and do not have any work experience. About 99 of them carry over two years of experience and 93 students have experience between 13 to 18 months.

Name of the Publication : Times of India
Edition : UP
Date : 26/06/14

in 26 2014 : The Times of India (Lucknow)

IIM's class of 2016 has more females than ever

TIMES NEWS NETWORK

Lucknow: The class of 2016 at the Indian Institute of Management-Lucknow witnessed record increase in the number of students of the fairer sex. In a batch of 453, a total of 210 females—46%—have been inducted in the postgraduate programme in management and PGP in agri business management programme. Last year, there were 38% female candidates who took admission to IIM-L.



FAIR BALANCING

Background-wise, majority of the students (74%) come from engineering stream while 26% are from disciplines like humanities, agriculture, medicine/dentistry, or home science. Of 409 students in PGP in management,

306 come from engineering background while 103 belong to other streams. In PGP in ABM, there are 29 engineers and 15 non-engineers.

In terms of prior work experience, number of students with zero work experience is highest this year.

Director Devi Singh said, "We are looking for a class which has a broad base of diversity as per gender, background and work experience. To an extent we have created a diverse environment."

From the Press

Name of the Publication : Times of India
Edition : All Editions
Date : 29/06/14

19 2014 : The Times of India (Lucknow)

Their path from IIM leads to dreams, not money

Isha Jain | 158

The 100-odd artisans at Adhya Crafts wear a broad smile of contentment, an oddity when compared to a majority in their fraternity. These handicraft workers get their due in terms of payment for and recognition of their talent and hard work, thanks to Nishtha Singh.

An IIM-Lucknow graduate, Singh created the social enterprise to urbanize handicrafts and empower the artisan community by eliminating middlemen.

Adhya Crafts was primarily created owing to the deteriorating socio-economic status of artisans and the subsequent dissatisfaction and unhappiness it brought to them.

Singh, who completed graduation from Delhi College of Engineering and worked for three years in a consulting firm, knew she wanted to be a social entrepreneur. Her determination to venture out independently was strengthened during her stint at IIM.

"The moment I entered IIM, I



CRAFTING A FUTURE: Though a new name, Adhya Crafts has succeeded in giving employment to 100 artisans

knew I had to take the entrepreneurial route. With the knowledge base and the network that IIM has provided, I can live my dreams," says Nishtha, who opted out of the summer placements at IIM-L.

Though a new name, Adhya Crafts has succeeded in giving a decent employment to 100 artisans, most of them reeling under acute poverty. The artisans span across chikankari and sanjhi from Uttar Pradesh, madhubani

from Bihar, phulkari from Punjab and Pattachitra from Odisha.

"The artisans are continuously updated on changing trends. We train them to advertise themselves and not get influenced by middlemen. Artisans are exploited by the private sector since there are no organized efforts to develop and promote them," she says.

With a hybrid business model, Delhi-based Adhya Crafts was

registered in February 2013.

Teaming up with her colleagues from IIM Ahmedabad and NIFT who are on the company's advisory board, Nishtha's seven-member team is yet to own a retail shop.

"The initial investment was around Rs 10 lakh. In the past year, we have done exhibitions in Delhi and Mumbai. They have given us 40% returns. Soon, we will make profits," says Nishtha.

THE ROAD LESS TRAVELLED

Mayank Gupta graduated in 2011 and started a solar power company, Saura Power specializes in developing sustainable models for rural electrification. The company is responsible for lighting up schools and dispensaries with solar power in Chechapani and Shukanjali villages of Bodoland in Assam. He has earlier worked with a Gurgaon-based company

Soumen Das also graduated in 2011 and moved to academics. His 'Learn for Life Academia' is a venture in Guwahati that helps school children and graduates identify suitable careers. His mission is to bridge the employability gap in the northeast. He had worked for General Motors before his stint at IIM-L

"At IIM-L, I majored in operations and strategy. In setting up a business, especially in handicrafts, knowledge on strategy and operations is essential. The expertise I gained there benefitted me majorly".

Over the next few years, Nishtha plans to scale up her business in other states, primarily UP, Punjab, Bihar and Odisha.

"I'm not worried about the future. I have always chased my dreams and not money. If this doesn't work, there are plenty of corporate jobs in waiting".

However, the path to get closer to her dreams was not an easy one to follow.

"Even today, I have to convince my parents that this is what I want to do," she says.

Nishtha adds, "I have realized over time that there is no dearth of talent. Most artisans working in the handicraft sector are women. The challenge is they get a meagre sum of money".

A native of Ballia in UP, Nishtha studied in her hometown before moving to Delhi. Both her parents are doctors.

Story : Inauguration of Seminar Block & Auditorium at IIM Lucknow Noida Campus

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Story : IIM Lucknow Alumnus bags top post in IAS

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Story : IIM Lucknow National Leadership Award

http://www.moneycontrol.com/news/features/checkout-iim-lucknow-national-leadership-awards_1102782.html

Story : IIM-Lucknow to open overseas campus

<http://indianexpress.com/article/cities/lucknow/iim-lucknow-to-open-overseas-campus/>

From the Press

Story : IIM-Lucknow's new batch comprises 46% women

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Team Samavaya

Corporate Communication & Media Relations

Indian Institute of Management, Lucknow.

Prabandh Nagar, IIM Road Lucknow - 226013

Phone : 91-522-2736910, Fax : 91-522-2734025.

Email: ccmr@iiml.ac.in