



CMEE

Centre for Marketing
in Emerging Economies

Presents

Webinar

on

PUBLISHING IN TOP JOURNALS : LESSONS FROM THE EDITORS



25-June-2021 (Friday)

04:00-05:30 PM IST

SPEAKER

PROF. PAUL JONES

Editor-in-Chief, International Journal of
Entrepreneurial Behavior & Research,

Associate Editor, International Journal of
Management Education,

Book Series Editor, Contemporary Issues in
Entrepreneurship Research,

Professor, Entrepreneurship & Innovation, Business Head, School of Management,
Swansea University, Wales, UK



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PROF. YOGESH DWIVEDI

Editor-in-Chief, International Journal of
Information Management,

Professor, Digital Marketing & Innovation,
Founding Director,

Emerging Markets Research Centre (EMaRC),

Co-Director of Research, School of Management,
Swansea University, Wales, UK



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